



## The Board of Trustees of Oregon State University

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### Meeting of the Academic Strategies Committee

October 20, 2016  
Room 204, Tykeson Hall  
OSU-Cascades  
1500 SW Chandler Avenue  
Bend, Oregon

### MINUTES

**Committee Members Present:** Ron Adams (*ex officio*), Mike Bailey, Michele Longo Eder (*vice chair*) (*by phone*), Paul Kelly (*chair*), Pat Reser, and Cindy Sagers (*ex officio*)

**Other Trustees Present:** Mark Baldwin, Patty Bedient, Rani Borkar, Julia Brim-Edwards, Darry Callahan, Brett Morgan, Laura Naumes, Ed Ray, Kirk Schueler, and Mike Thorne

**University Faculty and Staff Present:** Angela Batista, Sherm Bloomer, Susan Capalbo, Steve Clark, Debbie Colbert, Becca Gose, Mike Green, Mark Huey, Dana Martin (*Outreach and Engagement regional administrator Central Oregon Region, OSU Extension Service*), Jennifer Oppenlander (*Open Campus Education Coordinator, Jefferson County Co-County Leader, OSU Extension Service*), Scott Reed, Patti Snopkowski, and Marcia Stuart

#### 1. Call to Order/Roll/Declaration of a Quorum

Committee Chair Paul Kelly called the meeting to order at 1:37 p.m. The assistant board secretary called the roll and Chair Kelly noted a quorum.

#### 2. Interim Provost's Report

Interim Provost and Executive Vice President Ron Adams reported that he is focused on completing a "to do" list he developed with President Ray. His chief goals are to continue to make progress on Strategic Plan 3.0 (SP3.0) and to oversee the development of work plans to complete various projects related to SP3.0. He noted that the three areas of focus within SP3.0 are student success at both the undergraduate and the graduate levels, faculty success and excellence, and improving the infrastructure for research and the growth of research. The work plans will help clarify what can be accomplished for the year. Adams also said that he is working on several additional items, including positioning the university to move into its next strategic plan ("SP4.0"), delivering on the commitments Oregon State made to the Board and the community related to the Marine Studies Initiative building in Newport, continuing to develop the OSU-Cascades campus, and preparing revisions to the master plan and a zoning amendment related to construction on the Corvallis campus over the next decade. Adams said that his focus has been on broad engagement of the university community to achieve maximum progress and noted that there are leadership assignments and faculty engagement on each project. Adams indicated that he would keep the Board informed on progress on these projects.

### 3. Consent Item

#### a. Minutes of the August 19, 2016, Meeting

A motion was made and seconded to approve the minutes of the August 19, 2016, Academic Strategies Committee meeting. The motion carried.

### 4. Action Items

#### a. Academic Strategies Committee Charter Amendment

In introducing the item, Chair Kelly noted that, within the context of shared governance, the Board of Trustees, along with the faculty, is responsible for ensuring the educational quality of the university and its academic programs. He noted that the Academic Strategies Committee was chartered to assist the Board in its oversight of the academic, research and public service missions of the university. Kelly reminded the committee members of the changes to its charter discussed at the committee's August 19, 2016, meeting. If adopted, Kelly said, the proposed changes would remove outdated references to achievement compacts, better reflect the committee's broad oversight role by changing references to specific policies and broadening the language where appropriate and delegate approval of academic program requests to the committee to allow for more efficient and timely action on these requests. Following the committee's August 19 discussion, staff developed additional amendments to clarify the committee's role in reviewing changes to major university research institutes and centers and forwarding the committee's recommendations to the Board for action.

To assist the committee with its understanding of the institutes and centers that would be covered in this proposed amendment to the committee charter, Vice President for Research Cindy Sagers made a presentation about the university's centers and institutes that featured a "decision tree" to illustrate how the major university research institutes and centers share certain characteristics. Specifically, Sagers said that a major institute or center is a research unit established on a continuing basis for the coordination, promotion and funding of strategic university interests that transcend college, or even university boundaries and that is funded or reports centrally.

Following discussion, a motion was made and seconded to recommend to the Board that it approve the changes to the Academic Strategies Committee charter as provided in Tab P, Attachment 1. The motion carried.

#### b. Calendar Year 2017 Committee Work Plan

Kelly introduced the revised Calendar Year 2017 Academic Strategies Committee Work Plan. He reminded committee members that they had discussed the work plan at the committee's August 19, 2016, meeting. Based on that discussion, staff had made two additions to the plan: the addition of a work item focused on efforts to enhance and support faculty success and the inclusion of an annual report from the vice president for research each October.

Following a short discussion, a motion was made and seconded to adopt the Calendar Year 2017 Academic Strategies Committee work plan. The motion carried.

## 5. Education/Discussion Items

### a. Annual Report: Year in Review

Adams provided highlights from his annual report to the committee. He said that a key result for the past year was the launch of efforts to increase student success at both the undergraduate and graduate levels. Oregon State has established a new Division of Undergraduate Studies and began building the internal infrastructure for the division, engaging with faculty across all colleges while working to improve the first-year experience as a key retention strategy, supporting and encouraging curricular redesign, and managing financial interventions for students in need more holistically. He said that the university, in partnership with the OSU Foundation, launched a fundraising framework for the Student Success Initiative. This campus-wide initiative is led by the divisions of Student Affairs and Undergraduate Studies and Enrollment Management and by the University Honors College. The goals of the initiative include providing scholarship support to make an OSU degree a reality for all qualified Oregonians; making OSU the school of choice for the state's high achievers; and providing a transformative student experience that enables all students to achieve success. Adams also reported that OSU faculty continue to succeed in producing cutting-edge research results and attracting significant research funding. He reported that total research and development awards grew from \$309M for FY2015 to \$336M for FY2016.

Adams underscored that the university's commitment to enhancing diversity, equity, inclusion and social justice is a thread that runs through every element of the university's efforts, including achieving the goals of the SP3.0. He said that all units are engaged in this priority effort and reminded trustees of the engagement the Office of Institutional Diversity had described for the Board in its June 2016 report. Among the diversity-related initiatives that Adams highlighted is Oregon State ADVANCE, which concluded its third and fourth training sessions this summer. Adams said that the sessions were attended by many members of the university leadership team including the president, interim provost, interim vice president for finance and administration, vice president for university relations and marketing, vice president for research, interim chief diversity officer, and several academic deans. In concluding his summary of his report to the committee, Adams said that the College of Education had produced a plan that the Board and the Higher Education Coordinating Commission approved that describes activities and metrics for diversifying OSU teacher candidates. Adams noted that progress under the plan will be monitored and reported to the Board going forward.

### b. Status Report: New and Existing Academic Program Reviews in Progress

Senior Vice Provost for Academic Affairs Susan Capalbo reported to the committee on reviews in progress for new and existing academic programs. She reminded the committee of the three stages of review for new academic programs. Capalbo said that once this review and approval process is complete, the university notifies the Northwest Commission on Colleges and Universities about the new program. Following her summary, Capalbo walked through the list of academic program proposals under review or under preparation for review. Capalbo said that once academic degree programs are created, there are annual assessments and follow-up reviews to assess whether the programs are meeting university, course, and program learning outcomes within the context of the university's strategic plan and unit plans. She noted that 10-year external reviews are also conducted for undergraduate and graduate majors, and she discussed the table of programs she provided the committee that summarized the 10-year external reviews recently completed, underway, or scheduled. Trustees inquired about the

accreditation processes that affect the university and asked Capalbo to include an update on the status of accreditations in future reports.

**c. OSU Extension Service**

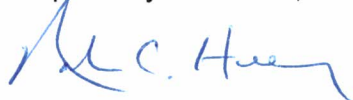
Vice Provost for University Outreach and Engagement and Director, OSU Extension Service, Scott Reed provided an overview of Outreach and Engagement, noting that Oregon State has a working presence in all 36 counties in the state. He said that OSU Extension connects the university to the state by supporting the university's academic mission through experiential learning and engaged scholarship, fueling OSU's research mission by identifying emerging issues and discovering research-based solutions, and linking OSU to Oregon communities through partnerships, collaboration, and reciprocal learning.

Dana Martin, OSU Extension regional administrator for Crook, Deschutes, Jefferson and Wheeler counties and the Confederated Tribes of Warm Spring, provided examples of programs that OSU Extension Service has developed for the Central Oregon region, including forestry and natural resource management, 4-H youth development, and community health and nutrition. OSU Open Campus Coordinator Jennifer Oppenlander described Oregon State's support of community-based education programs through its Open Campus initiative and highlighted the success and impact of Jefferson County's JUNTOS program, which engages entire families in supporting their children's access to higher education and achievement through graduation. High school student Maria Mejia and her mother, Maria Antonia Botero, told their stories about the positive impact that JUNTOS has had on their lives.

**6. Adjournment**

With no further discussion or business proposed, the meeting was adjourned at 4:02 p.m.

Respectfully submitted,



Mark C. Huey  
Assistant Board Secretary