College of Business – January 2010 report to the Strategic Alignment/Budget Reduction Review Committee

COB progress toward March 15 report/plan and alignment with the Academic and Administrative System Guidelines:

**Administrative system** – no changes expected.

- The COB implemented an associate dean model for administration and eliminated separate academic departments in 2008. All 34 professorial and 22 fixed-term faculty in all disciplines report to the Associate Dean for Faculty.

- The COB operates with a lean administrative support structure based on five operational departments with no full-time supervisors. No savings anticipated by trying to implement targeted reporting ratio of 6:1.
  - Marketing and Communications (3.6 FTE)
  - Operations (15.5 FTE, includes 10.5 FTE for Business Solutions Group)
  - Advising (9.4 FTE, includes 5.0 FTE for undergrad advisors and 1.4 FTE for MBA advisors). Undergraduate advising ratio is currently 465:1.
  - Austin Family Business Program (4.0 FTE)
  - Austin Entrepreneurship Program (5.2 FTE, includes 1.2 FTE for Close to the Customer Project)

**Academic system** – no changes expected.

- All COB undergraduate degree programs will graduate at least 20 students for the foreseeable future. OSU-Cascades graduates approximately 20 undergraduate business students per year. (Note, two sections were cancelled with lower than 20 enrolled for winter term and faculty reassigned at late notice.)

- With the exception of international business, all COB discipline areas (accounting, business information systems, entrepreneurship, finance, general business, management and marketing) will continue to meet the 4.0 FTE faculty requirement. The international business option requires one course and an international business exchange so no additional faculty members are needed.

- Average class sizes for the COB undergraduate program is approximately 45. The College does not offer lower division sections with an enrollment of less than 25 or upper division sections with an enrollment of less than 15.
The MBA program will graduate at least 15 students per year and maintains at least 5.0 FTE. The COB plans to grow the MBA program from its current size of 90 students graduating 60 per year to 130 students graduating 120 per year over the next three years.

The College does not offer core MBA courses for sections of less than 20 students. Elective MBA courses will not be offered for sections of less than six students.

Expectations for COB March 15 plan:

- No Category I proposals expected
- No re-alignments expected
- Faculty currently reviewing plans to expand the MBA program through new tracks. May result in Category II proposals to add new MBA courses.
- COB Executive Steering Committee is working with College of Engineering leadership group to develop strategies and goals for the division to impact economic development and social progress through innovation.
Relevant administrative system guidelines:
- Maximum of 4 levels of management
- Targeted minimum of 6 direct reports

Relevant academic system guidelines:
U/G degrees, options and/or minors must
- graduate min 20 students/yr – 3 yr avg.
- maintain min 4 FTE of professorial faculty

Masters degrees and/or minors must
- graduate min 5 students/yr – 3 yr avg.
- maintain min 5 FTE of professorial faculty

OSU academic structures must meet the following
- have a max of 5 sub-units / college
- include a min of 20 faculty / sub unit

Minimum class sizes are as follows
- lower division 25
- upper division 15
- graduate 6 (eliminates bottom 25%)