Division of Business and Engineering

Creation Process

December 7, 2009

The Division of Business and Engineering has selected innovation as a unifying theme focused on enabling OSU’s strategic goal to increase impact on economic development and social progress. We will serve the University, state of Oregon and beyond by being among the best at developing world class innovative talent, driving research results to external impact through commercialization, and promoting a culture of innovation within OSU and the broader community.

Our Division includes two professional colleges with separately governed accreditation processes and external curricular and strategic advisory boards. We believe that our focus will strengthen and elevate the quality of both colleges as we pursue an opportunity laden collaborative “joint venture” around innovation. We see this joint venture as serving the university as a whole and a place where the applied arts and sciences join in delivering innovation education and commercialization impacts.

The initial steps in our division creation process include the following:

- Building community within the division and recognizing and celebrating existing efforts.
  - Start with leadership groups of the two colleges.
  - Engage external organizational development expertise to facilitate the process: launched November 25, 2010 and in progress.
- Evolving a shared vision, goals, and strategy for the division’s innovation collaboration.
  - Engage leadership and faculty of the two colleges
  - Create first draft: March 2010
- Communicating and gaining feedback on draft vision, goals, and strategy: March-June 2010
- Launching at least two pilot projects that build upon existing strengths and activities and move the Division toward goals.
  - Identify and kick off projects: March 2010
  - Tracking progress on projects and celebrate success: FY 2011
- Revising vision, goals, and strategy: Fall 2010
- Building on success by expanding participation of division faculty and staff and beyond, including cross divisional collaboration in new projects: FY 2011 and beyond
  - Seek opportunities for external funding.
- Updating goals and strategy: ongoing

We believe that this process will lead the new division toward operating effectively as a focal point for innovation at OSU by 2012.