



Division of International Programs 2016-17 ANNUAL REPORT

During the report period, the Division of International Programs focused on two major campus initiatives: The Blueprint for OSU's Internationalization and the International Travel Policy.

Blueprint for OSU's Internationalization

The Vice Provost for International Programs chaired the University International Strategy Council (UISC), which was charged with developing a Blueprint for OSU's Internationalization. The Blueprint is intended to provide a framework for comprehensive campus internationalization that colleges and units can use to build international efforts specific to their strengths and needs. The Blueprint addresses six categories: Alumni Engagement, Curriculum Internationalization, Global Partnerships, Global Research, International Experiential Learning, and International Student Success. Working groups were formed for these categories, with the exception of Global Partnerships and Alumni Engagement.

The working groups prepared reports covering the following topics relevant to their specific focus areas: assessment of the current status, identification of specific opportunities, recommended actions and goals, identification of resources required to carry out recommendations, and identification of metrics used to measure the success of recommended actions. The reports from the four formed groups have been delivered to the Provost.

International Travel Policy

The International Traveler Risk Committee (ITRC) was formed in December 2016 and charged with writing, overseeing, and reviewing a campus-wide International Travel Policy. The lack of a comprehensive International Travel Policy prior to the formation of the committee posed significant risk at both the university level, and to individual OSU faculty, staff, and students engaging in university-sponsored international travel.

Between December and May 2016, the ITRC authored a draft International Travel Policy, petition forms for travel to high-risk destinations, and a companion policy addressing pre-departure orientation for OSU faculty, staff, and students participating in university-sponsored international travel. The International Travel Policy and the related forms have been vetted by General Counsel, the Office of Audit Services, and University Compliance, and are currently pending approval by Provost Feser. University Compliance anticipates a Fall 2016 implementation date.

The following sections of this report are organized around the primary goals of OSU's Strategic Plan 3.0.

1. Goal: Provide a transformative educational experience for all learners.

Describe impactful programs that:

- **Make high-impact learning a hallmark of undergraduate education (resulting in responsible citizenship and global competitiveness)**
 - The Office of Global Opportunities (OSU GO) in 2016-2017 operated a robust portfolio of education abroad programs including bilateral exchanges, study abroad, international internships, faculty-led study abroad programs, and programs operated in collaboration with academic colleges.
 - Additions and changes to the existing marketing strategies to convert students interested in education abroad into students enrolled in programs was created in spring 2017. Amongst the strategies now being employed, is an emphasis on the practical aspects of participation in education abroad programs, including the interpersonal communication, flexibility and problem-solving skills gained through such experiences and how those are appealing to employers and graduate schools.

- **Enhance and ensure the success of international students**
 - The Office of International Services (OIS) provided comprehensive immigration advising to on average 550+ students and scholars per month in 2016-2017, through walk-ins or appointments.
 - International student advisors provided immigration advising which included processing of Curriculum Practical Training (CPT), and post completion Optional Practical Training (OPT). These brought the numbers of students on practical training over 500 OPT cases and more than 300 CPT cases. These opportunities provide a valuable opportunity for international students to obtain practical transformative training that complements their academics and better prepares them for lifetime careers.
 - OIS organized and provided immigration workshops to approximately 1,500 international students per term. These workshops provided students with services such as travel signatures and immigration document check-in, in an organized and timely manner reducing the need for an office visit and wait time for service. Workshops for academic departments and support staff across campus were also delivered and were instrumental in training and streamlining processes, which enhance student and scholar services.
 - OIS organized immigration seminars with visiting immigration attorneys each term in 2016-17. This was an opportunity to provide clarity on the executive orders, and their impact on international students and scholars.
 - In addition to taking the lead on seminars, members of International Programs collaborated with leaders across campus to create the federal developments pages with all information related to immigration hosted in one centralized location.
 - International Programs worked with the academic advising community to develop concrete, no-cost advising strategies academic advisors can utilize to enhance their work with international students. As one of the most consistent touch points through a student's academic experience, equipping academic advisors with the skills necessary to proactively and accurately support the unique needs of international students is essential.

- At the undergraduate level an 'International Programs' module is now active on Canvas for Advisors which outlines key advising strategies, OSU policies and procedures, and academic requirements unique to international students.
 - An undergraduate international student advisory work group has been created to maintain momentum around international student success initiatives. Work group members now serve as primary contacts for international student topics within their respective college or unit. A similar work group has been created at the graduate level within the College of Engineering in collaboration with the Graduate School.
 - Enhanced partnership with the INTO OSU Pathway Program team now allows for a more seamless educational experience for INTO OSU students as they progress from the Pathway Program into an academic unit. Improvements include: quarterly meetings with College of Engineering leadership to monitor Pre-Engineering Pathway Program curriculum and student academic performance, development of undergraduate research opportunities for Pathway students, creation of an academic intervention for Pathway students in academic difficulty at the time of progression, and thoughtful integration of Pathway students into campus-wide co-curricular opportunities.
 - Through collaboration with the newly hired IP Data Analyst, the unit is now well positioned to engage in targeted international student success data collection and assessment. College-specific dashboards related to international student demographics and performance indicators are in progress, with initial presentations to college leadership beginning in August 2017. Integration of international student success data with campus-wide data assessment is now thoughtfully incorporated to avoid duplicated efforts and maintain consistency in reporting.
- **Expand strategies to recruit diverse and high-achieving students (Corvallis, Cascades, Ecampus)**
 - Sponsored international students comprised approximately 20% of overall international student enrollment during the 2016-2017 academic year – 798 sponsored students, representing 58 sponsors and 32 countries.
 - The sponsored student manager continued to provide strategic leadership by strengthening relationships with existing sponsors, identifying and establishing partnerships with new sponsors, and proposing interventions to challenges faced by sponsored students.
 - During the 2016-2017 academic year, OSU established relationships with 11 new international sponsors, including countries that have not traditionally sent students to OSU such as Turks & Caicos and Tajikistan.
 - Under the guidance of the VPIP and the VP of the Graduate School, a special tuition remission program was developed to respond to the Iraqi financial crisis and support Iraqi government sponsored students in their final year of doctoral studies at OSU.
 - The sponsored student team focused on sponsored student retention by facilitating communication between individual students and various units across campus. As a result, sponsored students proved to be high academic achievers, with approximately 12% of sponsored students earning a term GPA of 3.9 or higher and 10% achieving a 4.0 term GPA during the 2016-2017 academic year.
 - Population specific orientation and programming such as a financial literacy workshop for the Papuan government sponsored students was introduced in response to sponsor requests and the unique challenges that each student population presents.

- International Admissions efficiently and with a high level of customer service, from point of application received, delivered admissions decisions in 5 business days, on average, to ensure a positive applicant first impression with OSU and to maintain an OSU competitive advantage with international recruitment in the U.S. and the world.
- **In other ways advance student success**
 - International Programs hired an international scholarship coordinator in January 2017 to manage the \$3.5 million scholarship portfolio (including endowment funds), ensure alignment of scholarship awarding with best practices, and increase campus awareness of internationally related scholarships.
 - The Division also hired a Director of International Student Success in May 2017. This newly-created position is responsible for developing robust student support systems for international students, integrating international students into student success initiatives and resources, and enhancing a globally minded learning experience for students and faculty alike on the Corvallis campus.
 - Following the implementation of a rolling application deadline, the International Cultural Service Program (ICSP) successfully recruited 15 new international students for the 2017-18 academic year, which is a 36 percent increase from the previous year. The ICSP scholarship is open to new and continuing international students, and requires recipients to do cultural education and outreach to OSU and the community.
 - During the 2016-17 academic year, the International Peer Mentoring Program (IPMP) had a total of 34 volunteer mentors matched with 111 mentees from over 46 countries. This marked a 36% increase in mentee participation from 2016. Eight of the 2016-17 mentors had a positive and rewarding leadership experience and will be returning for the 2017-18 year. Mentees reported increased confidence navigating OSU and the community resources as new students, and satisfaction with the friendships and networks they developed with the assistance of their mentors.
 - The International Student Case Manager worked with 236 urgent and highly sensitive student cases during the 2016-2017 academic year. This position assumes responsibility and oversight for complex student care cases, and provides an-ongoing support to students in crises. The development of the Case Manager role has led to a more streamlined communication process in times of student crises, leading to a swift response.
- **Expand strategies to recruit diverse and high-achieving students (Corvallis, Cascades, Ecampus)**
 - With the specific goal of recruiting high-achieving students, OSU GO partnered with Honors College to offer for the second consecutive year a unique faculty-led program for incoming first-year as well as returning students admitted to OSU and Honors College. In August 2017, 3 OSU faculty traveled with 26 students to London, U.K., and used the city as a foundation for the delivery of transdisciplinary courses including HSTS 419H: Studies in Scientific Controversy; HC 407: London's Icons: How Objects and Discoveries Define a City; and HC 407: London, Sugar and Slavery.

2. Goal: Demonstrating leadership in research, scholarship and creativity while enhancing preeminence in the three signature areas of distinction.

- **Attract and retain high quality faculty**
 - The Office of International Services creates successful partnerships that yield long-lasting, high-impact results through successful petitions for several types of work authorization, including permanent residence. During the academic year 2016-17 OIS:
 - Provided feedback on advertisement language for close to 30 tenure-track positions
 - Completed 73 reviews of international hires in the OSU online jobs system, PeopleAdmin
 - Offered guidance and support to departments and selected candidates to ensure appropriate work authorization and visa status, facilitating the completion of the hiring process
 - Facilitated the permanent residence process for over thirty OSU faculty, thirteen of whom became Legal Permanent Residents, which is one of the most important aspects of long-term retention of international faculty and professionals

- **Expand and cultivate transdisciplinary research (on campus or through partnerships)**
 - Through advising and services, OIS connected international scholars and faculty with short and long-term options to work, research, and teach at OSU. International tenure track faculty, Instructors, Research Associates, and Postdocs representing over fifty countries enriched the diversity of OSU and expanded transdisciplinary research through the H-1B, J-1, E-3, TN, and F-1 OPT visa programs.
 - The Office of International Services facilitated the presence of 568 scholars at OSU and its Extension Centers, which included 183 employment visa holders and 385 exchange visitors.

- **In other ways advance leadership in research, scholarship and creativity.**
 - The Division of International Programs collaborated with the Research Office to provide faculty research incentives, contributing \$60,000 toward the funding of small grants for 17 PIs across 8 colleges and the Cascades campus, 59% of whom are women. International components of the research involve France, China, Israel, Costa Rica, Latin America and Southeast Asia, Germany, and Panama.
 - International Programs and the Research Office presented a three-part International Research Series focusing on the signature areas specified in OSU's Strategic Plan: "Healthy People," "Healthy Planet," and "Healthy Economy." In all, the Series featured the work of 18 OSU faculty members from seven academic colleges and included topics like food security in Ethiopia, volcano ecology in Chile, and sustainable community ownership of health and well-being.
 - The faculty-led program portfolio administered by OSU GO strategically advances the goals of increasing education abroad enrollments and providing high-quality experiences for faculty. Featured programs directly support the university's three key areas of distinction: Dr. Larry Becker's "L'Environment French Style" in France engaged students with advancing the science of sustainable earth ecosystems; Dr. Misty Lambert's "Agricultural Business Practices & Brewerism in Nottinghamshire" engaged students with economic growth and social progress in a global context; and Dr. Jonathan Garcia and CPHHS engaged students with improving human health and wellness in India.

3. Goal: Strengthen impact and reach throughout Oregon and beyond.

Provide a brief summary of key initiatives that:

- **Increase study abroad and strategic international research partnerships**
 - To support the university's pledge to the Generation Study Abroad initiative to triple the number of OSU students who gain an international experience before graduation, OSU GO worked in 2016-2017 to expand access, awareness, and academic integration of education abroad at OSU. A total of 562 students went abroad in the 2016-2017 academic year through OSU GO, an overall increase of 8%. Other notable increases occurred within specific academic terms: a 14% increase from summer 2016 to summer 2017; a 23% increase from fall 2016 to fall 2017.
 - With this recognition of international study as a transformational, high-impact educational practice, a plan for the comprehensive marketing and communication of such programs was created for the Office of Global Opportunities (OSU GO) in spring 2017. This plan includes an overhaul of communication themes related to education abroad, as well as an approach to increasing awareness of, and engagement in, education abroad programs. The plan includes approaches specific to increasing overall participation in education abroad, participation of underrepresented minorities in education abroad, as well as approaches for increasing awareness of all opportunities across campus, specifically amongst academic advisors, potential leaders of faculty-led programs and departmental and college leadership.

- **Engage alumni and other external partners to advance our goals**
 - International Programs senior leadership traveled with campus partners to Hong Kong, South Korea, and Indonesia to reignite regional alumni efforts and promote OSU to prospective students.
 - In the category of engaging external partners to advance our goals, through the partnership with INTO Global to support on-site logistics, the 2017 London Classroom suite of faculty-led programs included the College of Liberal Arts, College of Public Health and Human Sciences, and Honors College with each of the three programs seeing their largest cohorts to date.

4. In addition to these goals the Strategic Plan also establishes a commitment to three essential features our OSU.

Please provide a summary of key initiatives that align with these commitments:

- **Enhancing diversity**
 - **Increasing diversity of faculty, staff and students**
 - International Programs produced the "Oregon State Welcomes You" video to act as a bridge for students to discover new avenues for integration, connection and success. As part of the larger #YouAreWelcomeHere national campaign, the OSU video has received more than 10,000 views to date and is used in international recruiting efforts. Efforts like the video are a response to recent Federal government actions that affect international students and could impact their decision to attend Oregon State University.

- **Stewardship of resources**
 - **Promote sustainable built and natural environments**
 - Toward promoting sustainable built and natural environments, a unique faculty led program supported by OSU GO in the 2016-2017 academic year was sponsored by the College of Forestry: “The Forest Sector’s Contribution to Sustainability of the Built Environment in Alpine Europe.” Giving students experiences in Switzerland, Italy, Slovenia and Austria, Drs. Eric Hansen and Mariapaola Riggio offered students the opportunity to observe first-hand both the source of wood for manufacture and building, and the end products of that process in architecture and design.

- **Technology as a strategic asset**
 - OSU GO increased its utilization of technology in launching the International Travel Registry (ITR). Merging two formerly disparate registry systems operated by OSU GO and Risk Management, respectively, the ITR captures itineraries of all OSU travelers including faculty, staff, and students. With mechanisms in place to flag high-risk travel and consult accordingly, OSU GO uses the ITR to mitigate the risks inherent in international travel by members of the OSU community to the greatest extent possible and respond to travelers in the case of an emergency. This new technology was advertised extensively to the campus community and an informational training session was held in May and open to all stakeholders at OSU.
 - The Office of International Services works closely with campus and community partners to support international students in their integration to the community through a robust new student orientation program. With the assistance of PACE, The Office of International Services and INTO OSU collaboratively focused on enhancing the onboarding of international students to OSU. During the 2016-17 academic year, OIS secured a platform and resources for creating an online orientation for admitted students to access upon admission to OSU, including students in degree, exchange and INTO OSU programs. The outcomes of the online modules are to:
 - Begin to engage with international students as soon as they are admitted to increase yield,
 - Provide students with interactive and adequate information to prepare them for arrival at OSU, and allow students to engage with resources at their own time and pace to ensure maximum retention of content
 - Leverage pre-arrival resources so that the on campus components of orientation can be focused on engagement, adjustment and settling in to life at OSU
 - Take students through the next steps after admission, prepare them to live in Corvallis, familiarize them with academic advising and registration, and help them understand the US healthcare system, insurance, wellness at OSU. These modules also cover traveling with family and dependents, the US academic educational setting, cultural adjustment, and US Laws and Safety. The modules are expected to reach approximately 1400 admitted international students each year.