Division of Student Affairs Annual Report 2008-2009

Submitted by
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Vice Provost for Student Affairs

ABSTRACT
This report presents a summary of our organization’s initiatives, accomplishments during the 2008-09 academic year, while also providing an overview of major initiatives and challenges for the 2009-2010 academic year.
Overview of 2008-2009 Division of Student Affairs Priorities

2008-09 was a very productive year for members of the Student Affairs organization. It was a year in which we continued to advance major strategic initiatives, while also charting new opportunities for innovation and partnerships. The following sections describe some of our activities and contributions related to our University’s priorities. Under each major heading accomplishments are illustrated thematically.

I. Division Of Student Affairs 2008-2009 Programmatic Achievements

A. Initiatives in support of student engagement and success

Access and affordability, key to student success...

The current economic climate has increased the imperative for us to pay attention to the cost of education and students’ ability to pay for college attendance.

During the past year the Office of Financial Aid and Scholarships initiated a number of efforts to positively influence student access and affordability, which is a foundational issue for student engagement and success. For example, mid-year the office was able to add an additional $2000 in Federal Direct Unsubsidized loan to the aid packages of approximately 3000 students, as well as replace the reduction of the Oregon Opportunity Grant with institutional funds, which assisted with the retention efforts of the university. Additionally, for the first time, the Office of Financial Aid and Scholarships was able to send award letters for 2009-10 in February, a month earlier than their normal process. Our hope is this early notification will positively influence student decision-making. The Office of Financial Aid and Scholarships received approval from the Department of Education to federal financial aid available to students in three graduate certificate programs that were previously ineligible for financial aid. This effort increases access and affordability for students in the affected programs. The Office of Financial Aid and Scholarships collaborated with Career Services to improve the web-based job searching for students.

The Bridge to Success Program was successful in increasing enrollment of Pell eligible students by approximately 400. Over 3100 total students were provided gift funds to cover tuition and fees, with 1500 also receiving books and supplies. Due to limited course availability, the requirement to complete 45 credits per academic year has been waived. The program continues for 2009-2010 and has been listed as a performance metric for OSU’s access agenda.

Academic partnerships and supports deepen our mission...

It is essential that support for students and attention to those factors that most influence student success be broadly promoted through partnerships among campus entities. The Division of Student Affairs is committed to working with campus colleagues to enhance the success of OSU students.

The Office of Enrollment Management collaborated with various groups across
campus to manage enrollment, with academic advisers on rethinking the use of the insight resume, the importance of providing orientation and recruitment activities and the impact on enrollment; to work with Academic Programs and college representatives on access course availability, response times for admissions decisions, particularly for international and graduate students, timely financial aid and scholarship offers, housing availability, enrollment options through E-campus and degree partnerships.

The Department of Recreational Sports launched the Adventure Leadership Institute [ALI], which was designed with input from the Center for Leadership Development and collaboration with the College of Health & Human Sciences [EXSS, PAC]. The curriculum is structured in part within the EXSS and PAC academic offerings taught by Department of Recreational Sports professional staff and others.

The Department of Recreational Sports engaged in additional academic partnerships to advance student success, including: (a) a pilot effort, in 2008-09 Department of Recreational Sports taught 466 credit hours in the PAC Program. In addition, the Department of Recreational Sports redesigned the FOOTSTEPS Program to integrate it into academic units, which will provide internal support to the program. A pilot program with the College of Engineering will be offered this year. The program will include both adventure trips and an on campus event that involves 1,000 new engineering students. If this new model is successful we will attempt to deliver a similar program to additional colleges/programs; and (b) provided learning opportunities in clinical settings and programs for credit practicum and internships for 29 students in athletic training, experiential education, fitness, facility operations, marketing, competitive sports, and administration. These opportunities have been a focus of the Recreational Sports and continue to grow as the department finds ways to support student academic pursuits.

For the academic year 642 students were enrolled in Disability Access Services (DAS). DAS provided note takers in 1,165 classes; accommodated 2,237 exam requests; processed 801 alternative formats (i.e. e-text, Braille) requests; open captioned 108 videos or excerpts from YouTube or other sources. In addition, DAS collaborated with the Workforce Recruiting Program and Entry Point!/AAAS to recruit on-campus for students interested in an internship program. Both groups conducted interviews on campus, nineteen student interviews in total. One student accepted a summer internship with NASA, through EntryPoint. The students who interviewed with Workforce Recruitment Program were placed in a directory for employers to contact and hire for up to one year.

UHDS developed and facilitated Academic Success Initiative in partnership with Academic Writing Center; Collaborated in programming efforts with College of Health and Human Sciences, facilitating eight (8) Chew and Chats programs with HHS Faculty and Academic Advisors; and Collaborated with College of Engineering to sponsor new Peer Academic Coaching Program for Wilson Hall and East Side Engineering students.

Engagement starts day one...

Research shows that the degree to which students are meaningfully engaged in the life of their university has a significant impact on retention and success. In that regard, it is important that we employ practices that not only engage students,
but assess the degree of engagement to verify that our efforts are making a difference.

The Office of Research and Evaluation launched the Beginning College Survey of Student Engagement for the first time at OSU. This will allow us to compare entering first-year students’ patterns of engagement at the beginning and end of the first year of attendance.

In the summer and fall of 2008, New Student Programs & Family Outreach (NSPFO) served 4,232 new first-year and transfer students during START, OSU’s orientation and advising program, an increase of 225 from ‘07-'08. Additionally, 400 new students and their family members participated in off-site orientation programs, participation increased by 61 from ‘07-'08. NSPFO staff followed up via email on every additional question asked in the comments section of on-line program evaluations submitted by participants.

In the fall of 2008 the U-Engage program was launched. This program, which is a modified version of Odyssey, is designed to create a more challenging first-year experience course with a focus on teaching students what it means to be at a research university, while involving more teaching faculty. Course follow-up revealed: 95% of U-Engage students agreed that the course helped them become familiar with campus resources; 87% agreed that U-Engage taught them what it means to be part of a research university; and 86.5% that U-Engage communicated to them the shared values of the OSU Community.

This year Intercultural Student Services launched Graduate Students of Color CONNECT in addition to providing a comprehensive orientation, the program included a number of follow-up workshops, including: stress management, financial planning, and graduate school politics.

The Office of Greek Life shifted Interfraternity Council recruitment to align with CONNECT and saw an increase in new members of 20%.

**Technology as a tool for engagement and success...**

Technology continues to grow in prominence as an essential tool for increasing our educational impact. We will continued to be challenged to find ways to maximize the use of technology.

A new option was introduced to students for paperless notes, through the use a recently purchased scanner notetakers are able to email notes to students directly. This eliminates a trip to the DAS office and results in the provision of notes more quickly to students.

Because of a recently added feature to the DAS database, students are now able to rate their notetakers to ensure quality. In another innovation, Remote Transcribing capability for students with a hearing loss allows DAS to cover classes when all on-site transcribers are unavailable. The Implementation of streaming of captioned videos online eliminated the issue of malfunctioning equipment in classrooms.

**Support for veterans expands...**

The number of military veterans enrolling in higher education will increase in the years to come. These students will need an array of services and support to ease their transition and address their needs. We will continue to ramp up our knowledge and activities so that we can successfully respond.
This year members of the student affairs organization, under the leadership of Amy Flint, Kate Peterson and Tracy Bentley-Townlin, collaborated with colleagues at OSU and LBCC to create an active Veterans Workgroup. This group created systems and processes to support the transition and educational success of military veterans. They also supported the development of a student organization for veterans. A major focus was placed on working with Veterans Administration offices and other community agencies dedicated to supporting veterans. More than twenty faculty and staff attended a statewide summit on veterans’ issues. We also revamped the content of OSU’s Veterans website.

**Supporting Career Transitions...**

Increasingly students and families are asking for evidence that we provide services and supports to help students translate their degrees into meaningful employment. As a more students and parents begin to look as college as an investment in a career we will need to address this expectation with a higher level service.

Career Services sponsored five Career Fairs with total attendance of 4000 students, 438 employers and 75 volunteer workers; three Network and Dining Etiquette events (joint venture with the Student Alumni Association) involving 273 students; 15 employers; 75 faculty/staff/volunteers/alumni mentors; a non-profit organization expo serving 300 students and 38 organizations.

**B. Increasing Research/Assessment**

*Data is essential to responsible planning and decision making...*
custom survey in 2007-08, as well as additional publications from across the U.S., the technology team is redesigning the EM web pages to meet the needs of students and their families.

For the fourth year consecutive year UHDS administered Educational Benchmark Incorporated (EBI) Resident Survey to all students living in halls with 32.3% response rate. As a result of data from 2008 survey, the Residential Education Unit endeavored to initiate activities in response to areas identified as deficient in the survey including tolerance, personal interactions, and managing time, studying and solving problems.

Disability Access Services was awarded a grant from Northwest Academic Computing Consortium (NWACC) to research remote interpreting.


Beth Rietveld, had an article published in Women in Higher Education, December, 2008.”The Politics, Practice, Value of Assessing Women’s Centers” with Jane Goettsch (Miami University), Elena DiLapi (Penn), and Kathleen Holgerson (U Conn).

### C. Outreach and Increasing Diversity

Outreach takes many forms and touches a wide range of populations. Student Affairs professionals demonstrated the breadth and depth of diversity by not only connecting with diverse groups within and beyond the university, but also through influence learning and awareness in a host of arenas.

**Outreach enables access...**

The work of the Office of Admissions is predominantly outreach work; when successful that work increases access to a great university experience.

Daily visitors through the tour program in the Office of Admissions were up by 19% over last year, making this the busiest visit year on record.

The Bridge to Success Program was implemented during the 2008-09 academic year. This program effectively leverages federal, state, private and institutional gift aid to ensure that Oregon residents who are Pell and Oregon Opportunity grant recipients have their tuition and fees fully paid with gift aid.

The office of Admissions enhanced recruitment in Idaho and Utah enabled us to double number of deposits in both states.

**Finding the language of inclusion...**

The fastest growing population in the state of Oregon is the Latino community. If we are to be successful in recruiting and responding to members of that community we must reflect the ability to effectively communicate in the first language of Latino youth and parents.

Outreach efforts among the Admissions Office, New Student and Family Outreach, Intercultural Student Services and Financial Aid and Scholarships provided financial aid workshops in English and Spanish to respond to the unique needs of students and families with Spanish as their first language.

In its 4th year, START Bilingüe saw a large increase in participant numbers. Over 70 parents & family members attend the Spanish-speaking parent/family track. This program is collaboration between NSPFO, Admissions, CAMP and ISS.
Taking OSU to the community...

OSU must take its message directly to the community. Student Affairs offices are ambitious in their desire to do so, as demonstrated by the sampling of activities listed below.

The Office of Financial Aid and Scholarships participated in well over 100 outreach events. Presentations took the staff from Corvallis to Seattle WA to San Diego CA. (Several workshops were done in Spanish.) All told, close to 5,000+ parents and students received valuable OSU campus and financial aid information through these programs.

Recently the Department of Recreational Sports completed negotiations with the 509J School District to host a newly revised Outdoor School Experience Program, which would serve up to 600 middle school students each year. This program will also work in partnership with the Freshwater Trust and will involve experiential education and challenge course related activities that emphasize an environmental education theme that supports learning and environmental sustainability. The students will also take part in a service project on the challenge course site.

The Chicano/Latino Alumni Association conducted a Phonathon, with support from CASA Latina(o) de OSU. The event took place at the Foundation. Participants called over 500 former students and wrote over 100 postcards. The event collected $1500 towards the group’s book scholarship.

Giving voice and building bridges...

Sometimes outreach entails bringing voice to issues that are challenging, but that have the potential to elevate our mission and connect those who might otherwise be isolated. In this sense, outreach can serve as a healing element.

Through collaboration with the Office of Community and Diversity and Department of Athletics, the Office of Lesbian, Gay, Bisexual and Transgender Outreach & Services organized and staged a discussion panel on Lesbian, Gay, and Bisexual Athletes in Professional and Collegiate sports. The event was hosted by ESPN columnist and television personality, LZ Granderson. More than 100 OSU student athletes and approximately 20 faculty, staff, and community members attended the event.

The Women’s Center initiated the Calendar of Hope Project (December, 2008). Over 25 models participated and over 200 calendars were sold to promote hope for survivors of violence against women and children. Additionally, the Feminist Fair drew over 1500 students and faculty to learn about feminism, the Women’s Center, and various other community and campus services.

For the second year, the Office of the Vice Provost for Student Affairs through the leadership of Jodi Nelson and a newly formed student group at OSU, Active Minds, organized “From Darkness to Daylight.” The purpose of the event was to offer the campus the chance to talk about mental health issues. The keynote event, students chose to bring Ross Szabo to campus. Szabo is the director of the Youth Outreach for National Mental Health Awareness campaign, and is co-author of a book on mental health, “Behind Happy Faces: Taking Charge of Your Mental Health.” The Division of Student Affairs also created a new listserv called Active Minds Allies for people who are interested in knowing more about
mental health events. People may subscribe at http://lists.oregonstate.edu/mailman/listinfo/activemindsallies

Youth will be served...

Student affairs departments engage in outreach to communities. Our units have a particular focus on connecting with and serving pre-college age groups.

The Office of Precollege Programs (PCP) is a cornerstone of community outreach and engagement, serving as a central administrative hub to support and oversee a wide range of K-12 outreach programs. Key support activities in 2008-09 included expanding the capacity of our student engagement programs (e.g., Middle School Visits), writing successful grant proposals (e.g., GEARUP OSC grant, Chintimini Foundation grant) and implementing new centralized administrative services (e.g., background checks) for supported programs. PCP expanded its role as a hub for the K-12 outreach community, both on and off campus, through collaborative grant writing (e.g., NIH Challenge Grants) and interactions with local organizations and schools (e.g., the Boys and Girls Club, Siletz Valley Early College Academy and Home School Central).

PCP provides a variety of informal service learning opportunities for OSU undergraduate students to engage the K-12 community. From leading campus tours, to serving as camp instructors and near-peer mentors in GEARUP OSC, OSU students play an important role in engaging underserved students from across Oregon. In addition, we are working with College of Science and College of Education to offer a “Projects” class (SED406) that will enable undergraduate students to receive credit for participating in our Middle School Visits program.

OSU professional faculty and staff have a deep impact on the local and state K-12 community through PCP-supported programs. For example, the GEARUP OSC drew together professional faculty from EOP, PCP, SMILE and the Hatfield Marine Science Center to engage students in science and help them plan for college. Other programs such as the Journalism Workshop and Exxon Mobil Bernard Harris Science Camp connect OSU faculty, staff and industry professionals with high school teachers and students from across the state.

PCP programs are often the first academic contact K-12 students and their parents have with OSU. These programs represent an important early student engagement opportunity to inspire students to pursue higher education. Through the support of Student Affairs and Enrollment Management, and external fund raising, PCP is able to deliver quality enrichment programs to a diverse population of students.

PCP focuses on offering enrichment courses and college experiences to rural, low-income and racially underrepresented populations. This investment enhances the diversity of the future student population and bridges the goals of the Office of Student Affairs and the Office of Community and Diversity, forming a natural partnership.

- The Middle School Visits program grew by 27% in 2008-09. Over 2500 students and teachers from 53 schools visited campus for group-customized tours (compared to 1985 students from 33 schools in 2007-08). Students came from as far away as Lakeview OR. This increased capacity was enabled by hiring Dana Beck as the full-time Program Coordinator.
• PCP received an $18k grant from GEARUP Oregon to offer a week long combined college planning and ocean science camp. Funding for this new program was obtained through a collaborative effort between Saturday Academy (Cori Hall), PCP (Kyle Cole and Dana Beck) and the Hatfield Marine Science Center (Nancy Hunter).

• PCP expanded its offices in Batcheller Hall through the generous support of The Center for Science & Engineering for Youth (COSEY - a joint collaboration of PCP, COE and COS). These offices have been instrumental in elevating PCP’s campus profile and COSEY continues to provide center programs with supplies, phone costs, printing and copying charges.

• Saturday Academy (Cori Hall) received an $8,500 grant from the Women’s Giving Circle and $2,900 in donations from the Saturday Academy Discovery Luncheon in Portland.

• Saturday Academy at OSU served over 300 students from 30 communities through classes and workshops. Twenty-two high school students participated in 8-week summer research projects on campus through the Apprenticeships in Science and Engineering (ASE) program and 125 ASE students from around the state came to OSU overnight for the ASE Summer Conference.

• SESEY received $8,000 in scholarships and ASE stipend support from Linn-Benton Community College through the work of Dale Moon, the LBCC Regional Coordinator who represents the public high schools in Linn and Benton Counties.

• TAG Programs received a $6500 grant from The Chintimini Fund of The Oregon Community Foundation for tuition and transportation assistance to low income students from Linn and Lincoln Counties. This grant was a joint effort between Josephine Fleetwood (Outside the Box TAG program) and Jeri Alcock, a professional grant writer from Oncourse Consulting, who donated her efforts.

• The 2009 Winter Wonderings program for 3rd-6th grade TAG youth experienced record-setting enrollment numbers with 295 participants from 18 different communities.

• In 2008 Student Media and The Oregonian newspaper received a $50,000 grant ($25k/yr) from the Ethics and Excellence in Journalism Foundation to hold a High School Minority Journalism Institute for two years. The 10-day institute engages students from under represented backgrounds in journalistic endeavors and instills in them a sense of purpose, confidence, and desire to graduate from high school and attend college.

• PCP established a background checking system to screen applicants for summer programs. PCP pays for the cost of the check expediting and streamlining the process for our programs.

The Department of Recreational Sports worked closely with the Northwest Youth Corp/Confederated Tribes of Grand Ronde to deliver programs which support and assist student in the development of leadership skills, partnered with the Benton County Drug Court to offer programs for adjudicated youth to
support individuals in their recovery and completion of mandated programs, and the Boy Scouts of America to teach wilderness first aid education to leaders and youth.

Student Media and The Oregonian, under a grant sponsored by The Ethics and Excellence in Journalism Foundation, held a nine-day High School Minority Journalism Institute for 24 high school journalists. Additionally, Student Media hosted Fall Press Day, which brought over 1,000 Oregon High School students and teachers to campus this year.

For the fifth year the Division of Student Affairs hosted the PeaceJam Youth Conference, which brings over 300 high school and middle school students, teachers and chaperones to OSU. This year the participants had the fortune of engaging with Iranian Nobel Laureate Shirin Ebadi. PeaceJam also engages more than 50 OSU undergraduate and graduate students as mentors. The PeaceJam Youth Conference is a two-day event designed to bring youth from all over the Northwest together to network with one another, gain new leadership skills, and work with caring adults who will help them plan and lead community service projects back home. Service learning is an essential element of the conference and all youth who attend PeaceJam will participate in a community service project while at the conference. PeaceJam Web link: http://oregonstate.edu/studentaffairs/peacejam/index.html

The Ujima Education Office co-sponsored the Annual African American Youth Leadership Conference for Benton, Lincoln, and Linn Counties. This year Lane County was also included. The Conference was held at University of Oregon on April 6, 2009 and served 130 youth.

CASA Latina(o) de OSU sponsored the Si Se Puede outreach event at Forrest Grove High School. Approximately 250 people attended the event. Over 30 faculty and staff from OSU attended as well. The office also supported Chicano Tour, a collaboration with Kalmekak to bring over 300 Latino/Chicano high students to campus to reinforce and provide information on the importance of higher education.

**Nurturing community and Diversity (domestically and internationally)**

Diversity is a multi-dimensional dynamic. Too often we fail to hold up the value of international diversity in the way that we do domestic diversity. OSU is an international community. Through our efforts the Division of Student Affairs will promote domestic and international diversity.

The joint Justice in Leadership Initiative focused on the areas of community development, leadership development, diversity and social justice. The yearlong series, focused on developing awareness and skills among student leaders, included a 2-day mini-leadership development conference prior to Connect Week, a fall in-service (presenters: Shakti Butler and American Voices), a weekend retreat at Camp Collins, and an end of the year celebration. A committee comprised of representatives of Student Leadership and Involvement, Intercultural Student Services, and ASOSU provided leadership for this collaborative endeavor. Over 150 student leaders participated in this educational effort.

The MU Board of Directors approved the request from ISOSU to create a continuously operating International Resource Center and Lounge in the current MU Quiet Lounge. The Board also
approved the creation of the Sankofa Pan-Afrikan Conference Room in MU 213. A renovation project will occur during the summer with a planned dedication in Fall Term. The room will feature colors and artwork of Pan-Afrikan and African-American traditions.

Student employees in the MU Basement participated in a diversity workshop focused on cross-cultural skills for serving international students. They immediately went back to work and made some programmatic changes, such as displaying shoe sizes for bowling shoes in European sizing, which is more standard worldwide than is the American shoe sizing chart. They also created welcome signs in various languages and are working on additional projects for the year ahead.

The student led Memorial Union Program Council created a week-long event entitled International Women’s Week, raising awareness and education around challenges and successes of international women both globally and in our community.

In total the Student Events & Activities Center supported 48 large scale programs hosted by a broad representation of the organizations at OSU, including Cultural, Greek, Social, Academic, Spiritual, Community Service and Political organizations. The Cultural Meals Program supported 100+ activities ranging from beverage service to a seven-course meal, serving 7000+ meals during Spring term.

The student run OSU Community Service Center organized over 500 hours of community service for the OSU Peace Jam conference.

ISS and Ethnic Studies with support from Vice Provost for Student Affairs, and Community and Diversity organized a yearlong Social Justice Program series that included: Fall 08 Speaker Julianne Malveaux, b) a Winter 09 Social Justice Hip Hop Concert by Jose Guittuirrez, Rez Hogs, and Yellow Rage, c) Students of Color Social Justice Paper presentations.

Degree Partnership Program, connecting mainland and Hawaii...

The degree Partnership Program is an important vehicle for enhancing access, diversity and success. While resources are limited, our work in this area is crucial.

This year witnessed continued effort to strengthen and expand the DPP. Activities included reaching out to current partner institutions and:

- Establishing a blanket financial aid consortium agreement with the Eastern Oregon University agriculture program to streamline student service.
- Kate Peterson, Associate Provost for Enrollment Management, met jointly with all Hawaii community colleges to outline the benefits of the degree partnership program and met with representatives of Maui CC, Leeward CC, Hawaii CC separately to work toward full implementation of the Degree Partnership Program.
- Kate also visited nine of the Oregon community college partners regarding their partnerships and to problem solve.
- Holding meetings with colleagues from Cascades Campus and Central Oregon Community College to identify areas for improved collaboration, streamlined policies & procedures.

Outreach is internal also...

Our ability to reach out to colleagues and communities within OSU are important components of a comprehensive outreach program. The Division of
Student Affairs is committed to constructing meaningful relationships.

NSPFO initiated a post-START calling campaign. A START peer leader will call each '09 START attendee after their orientation session to gather feedback on the unit’s learning outcomes, as well as to give new students a chance to ask any follow-up questions they might have.

CAPS developed the Mind Spa in collaboration with SHS, Recreational Sports and the office of the VP for Student Affairs to develop a place of restoration, relaxation, and self-care for students, faculty and staff. Services in the Mind Spa include: biofeedback, meditation, chair massage, and light therapy. 602 individual appointments (462 students and 140 faculty and staff) were attended between November 2008 and July 2009.

CAPS provided suicide prevention “Gatekeeper Training” to 288 OSU Faculty/Staff and students, as well as outreach programs in other areas such as eating disorders, responding to sexual assault, gender identity, and multicultural issues.

Through the leadership of Jodi Nelson, the Campus Coalition Builders offered two, 8-hour workshops entitled “Welcoming Diversity: Valuing the Differences Among Us” using the NCBI community building model,” 16 total hours of workshop involving 64 OSU grad/undergrad. students, staff, faculty & community members.

The Campus Coalition Builders sponsored a Lunch and learn series, covering topics such as:

“Growing Up Female,” spoken/unspoken messages about becoming a woman as received by women of different background and cultures; featured panelists, their departments and hometowns:

- Mirabelle Fernandes-Paul (Women’s Advancement & Gender Equity), Mumbai (formerly Bombay), India;
- Betu Herrera (Music Department), Sacramento, California;
- Beth Rietveld (Women’s Development), Chicago Heights, Illinois;
- and Susan Shaw (Women’s Studies), Rome, Georgia, 90 minutes (27 participants).

“What does it take to be an effective ally?” ASOSU Student Advocate, Christian Matheis, guest presenter, 90 minutes; (29 participants).

“Making Men,” An exploration of masculinity as a culture, including risks to one’s humanity and psychological well-being and rewards of participating; guest presenters: Ross Artwohl LCSW & Brett Vicario, Psychologist, Counseling & Psychological Services, 90 minutes; (13 participants)

“Racism in Communities of Color: Self Reflection for the Ally,” racial identity development, outcomes of racism including strengths and challenges, and insights for allies; guest presenters: Counseling & Psychological Services Psychologists Marcey Bamba & Carlos Taloya, 90 minutes; (31 participants)

“Sugar and Spice, and Everything Nice … On Becoming a Woman,” female gender identity development and the complicated interplay of societal forces on this
process; guest presenters:
Michelle Ribeiro & Ayesha Nagra
Counseling & Psychological
Services Psychologists, 90 minutes;
(19 participants)

Educating the educators...

We have a responsibility to continue to
develop the capacity of faculty and staff. This means we must pay attention to
professional development opportunities
and create experiences to enhance our
ability to serve our increasingly diverse
populations.

The MU Building Services team
participated in their first diversity
workshop as a staff of fulltime
employees. The work was both deep and
very revealing. The staff has asked to go
further into this work in the year ahead.

The Student Affairs Leadership Team
(SALT), a group comprised of all
department heads in the Division,
continued its commitment to a
professional development agenda
focused on building greater intercultural
knowledge skills and proficiency. This
effort involved at least one daylong
workshop each term. The invited
facilitators and topics for this year included:
Caroline Haskell, Cal State Monterey
Bay, Building Multicultural
Communications Skills

Sherry Watt, University of Iowa,
Privileged Identity Development

Robert Carter, Columbia University,
Race-based traumatic stress

D. International Initiatives

Student Affairs colleagues engaged in a
number of international activities,
including:

Larry Roper (Student Affairs), Phil Histand
(SHS), Sandy Tsuneyoshi (ISS), and
Ayesha Nagra, Mariette Brouwers, and
Michele Ribeiro (CAPS) attended the first
annual Student Affairs Summit -
US/China/Canada in Beijing, China. OSU
was one of the sponsoring universities for
the summit, which focused on student
mental health. Larry Roper served as the
opening speaker for the summit.

Additionally, Ayesha Nagra, Mariette
Brouwers, Michele Ribeiro and Sandy
Tsuneyoshi presented at the conference.
Members of CAPS also gathered materials
from Chinese University Counseling
Centers and shared the information with
CAPS staff.

Michele Ribeiro of CAPS served as Chair
of the Board for Crossroads International

OSU has been selected as site for the IB
World Student Conference in August
2010. Office of Admissions is the lead
agency. Three Admissions staff are on the
conference planning core team. It is
expected that 1,000 visitors from the U.S.
and around the world will come to our
campus for this event.

Allison Davis White Eyes continues to
facilitate the Minority Study Abroad
Group to enhance the involvement of
Students on Color in international
experiences. Allison also delivered a
conference presentation at the Tutzing,
Germany German American Association of

E. Other Initiatives

Safeguarding our community...

The health and well-being of our
community is of paramount importance.
We are responsible to pay attention to
what we are doing to safeguard the
community and respond to the safety needs of our community.

UHDS launched an Emergency Response Initiative, which includes an Emergency Communications Plan, in collaboration with University Advancement; and a tabletop exercise to run through a potential disaster drill. Student Affairs colleagues are working with colleagues from Academic Affairs and other units to enact an involuntary leave process. This process will allow us to better handle situations where students represent a danger to themselves and the community.

**Nurturing leaders...**

Building leaders is a core aspect of the mission of Student Affairs. We accomplish this through work with individual and groups of students, faculty and staff.

Student Leadership and Involvement hosted and supported a campus-wide team of 34 professional colleagues from 12 different colleges and departments (e.g. College of Business, College of Science, Intercultural Student Services, Army ROTC, Intercollegiate Athletics, etc.) who engaged in StrengthsQuest™ training and have further worked to implement StrengthsQuest programs throughout the OSU campus.

II. Brief Assessment Of Unit’s Efforts

The following priorities we established for the 2008-2009 academic year. Following is a brief description of the goals and the successes and challenges related to each.

A. Identify, understand and develop strategies for responding the comprehensive student service needs of students coming to OSU through the INTO partnership.

Student Affairs leaders have partnered throughout the year to work directly with INTO personnel. Additionally, International Programs staff met on a number of occasions with student affairs department heads, individually and collectively, to discuss general and specific issues to support the INTO Program.

B. Prepare for increased enrollment of armed forces veterans and identify program, services, and other initiatives to meet the needs of this group.

We have launched a comprehensive effort, in conjunction with LBCC to build a stronger infrastructure for veterans. Amy Flint, in the Registrar’s Office, is the lead contact for veterans. We also met with a representative of the Office of Veteran’s Affairs to ensure the successful transition of the Veteran’s Service Officer, who will be on campus in the fall of 2009.

C. Fully implement the Healthy Campus Initiative as a vehicle for increasing campus-wide emphasis on health and well-being.

The Health & Wellness Alignment [DRS, SHS, CAPS] has expanded this year to include two all-units meetings and joint work teams in meeting planning and marketing and assessment. A facilities group will form in 2009-10 to address the desire for a ‘one location’ facility that would house a centralized mix or programs and services. Overall, members seem to be more accustomed to thinking about how the departments can work
together. One visible alignment success this year has been the opening of the Mind Spa at CAPS.

Counseling and Psychological Services (CAPS) created a closer working relationship with Active Minds, a student organization committed to reducing stigma and increasing awareness about mental health. CAPS provided office space for them in their office suite, as well as a small working budget and office supplies. Being in such close proximity allows for more opportunities to do collaborative programming and outreach. An added benefit is that it has challenged CAPS to work with students outside of our clinical roles, which has been enriching.

D. Launch U-Engage: a revitalized and re-vamped version of Odyssey focusing more on the concept of a research university.

This program was successfully launched and is being further modified for the 2009-10 academic year.

E. Work with ISOSU and Development of an International Student Welcome Reception Center that will be operating in the MU prior to commencement in Fall 2008.

The MU Board of Directors approved the request from ISOSU to create a continuously operating International Resource Center and Lounge in the current MU Quiet Lounge.

NSPFO is working with colleagues in International Programs, as well as current International Students, to support International Students. NSPFO staff served on the CAIR committee, co-hosted an International Student Coffee Hour, and continues working with CAIR regarding the International Welcome & Resource Center.

F. Make significant headway on the long-range facility plans by working with student leaders to establish a process for priority setting and funding possibilities for the MU East, Sports Fields, Cultural Centers (student contributions) and other possible projects.

Students passed a referendum for $10 million of capital projects [Outdoor Recreational Sports Complex and McAlexander Fieldhouse] this spring by nearly a 70% affirmative vote. Planning is beginning shortly with anticipated completion by fall 2010. These projects will substantially increase our capacity to meet student needs in competitive sports, Adventure Leadership Institute, special events, informal recreation, and expand the community opportunities for programming.

The Student Fees Committee, in partnership with ASOSU and Student Congress, will convene a comprehensive Student Fees Review, which will include review of programs and facilities. The cultural centers projects continue to move forward. We are at the schematic stage for the NACC and have achieve extensive involvement of the Native American community.

G. Develop a more flexible approach to START scheduling in order to better respond to the uncertainty in students’ college search and enrollment patterns. This will be essential if we are to respond to unpredictable dynamics of in-state, out-of-state and international students.

We increased the number of START 2009 sessions available to students and spread out START sessions throughout the whole summer, June-early September.

H. Explore possibilities for alleviating the workload placed on the Dean of Student
Life to manage the inordinate number of critical incidents occurring among students.

We have assigned Lisa Hoogesteger to continue work related to critical student issues and working with families and other university departments to address “students of concern”. This area still demands more attention.

III. Selected Awards & Recognitions

Doug Severs, Director of Financial Aid and Scholarships, received the NASFAA State and Regional Leadership Award

Patti Brady-Glassman became President-elect for the Oregon Association of Student Financial Aid Administrators (OASFAA) for the 2009-10 year and is serving on the Oregon Opportunity Grant advisory board.

Josh Norris of Recreational Sports was the designer, commentator and trip guide of an Oregon Public Broadcast special on mountaineering that was nominated for a local Emmy.

Christa Miller, graphic design student employee in Recreational Sports received the National Intramural and Recreational Sports Association 1st Place National Creative Excellence Award for the Department 2007-08 Annual Report

Tom Kirch, Director of Recreational Sports, completed his three-year term as Presidential-elect, President, and Past President of the National Intramural and Recreational Sports Association.

NSPFO student staff member Corrie Schwab was awarded the National Orientation Directors Association (NODA) Region I Outstanding Orientation Student Leadership Award. This is the first time a student at Oregon State has been given this honor. Kris Winter, Director in NSPFO, served on the National Orientation Directors Association (NODA) executive board as the Director of Regions.

Linda Anderson, Coordinator of Sexual Assault Support Services, received the CARDV Mary Zelinka Advocate for Social Justice Award, November 2008

Michele Sandlin, Director of Admissions, served first year of a three-year term as Vice President of Admissions & Enrollment Management of American Association of Collegiate Registrar’s and Admissions Officers (AACRAO).

Steven Leider, Director of Office of Lesbian, Gay, Bisexual and Transgender Outreach & Services, was selected by Albany/Corvallis PFLAG as recipient of the Kenagy Award and Corvallis/Albany Chapter of N.A.A.C.P.’s Goheen Award, . Both awards recognize outstanding service to their respective organizations, and to the local community.

Sandy Tsuneyoshi, Director of Intercultural Student Services, was honored with Mortar Board’s Top Prof Award.

UHDS – Dining Services – Restaurants & Institutions Magazine (May 2009) - Ivy Award Residence Hall Association – OSU RHA School of the Year for the Pacific Region of National Association of College and University Residence Hall Associations

Shauna Grimes – Dining Services – NACUFS Chocolate Fantasy

Nathan McClure – Dining Services – NACUFS Culinary Challenge Bronze Medal
IV. Performance on college-level metrics

OSU met the majority of the enrollment goals, targets for 2008-09. In spite of summer melt that occurred during the registration period for new non-resident students, enrollment increased at a controlled rate, graduate student enrollment began to build, the student population is more diverse and the quality of the incoming class was strong evidence that the initiatives put in play the past several years are beginning to yield results. Partly due to the Bridge to Success program, fall 2008 OSU had the largest incoming freshman Oregon resident class in OUS.

A. Undergraduate New Student Outlook for Fall ’09 as of June 1, 2009:
   1) Total UG Applications up by 16.1%
      a. Freshman up by 15.0%
         i. Multicultural up by 16.0%
      b. Transfer up by 23.5%
         i. Multicultural up by 29%
   c. UG Oregon up by 9%
   d. UG Out of State up by 30%
   2) Total UG Admits up by 28.7%
      a. Freshman up by 12.1%
         i. Multicultural up by 14%
      b. Transfer up by 28.7%
         i. Multicultural up by 32%
   3) UG Cancels up by 41%
   4) UG Denies up by 57.1%
   5) Total UG Deposits (ATD) up by 13.9%

B. Dixon Recreation Center

Activities levels throughout the department experienced substantial growth during 2008-09: Dixon entries 14%; membership sales 6%; limited access 14%; Intramurals team entries 9%; Sport Club membership/participation 10%; and Fitness Programs/participation 16%. The success of the Department of Recreational Sports is centered in its ability to effectively respond to the growth of activities and participation while also retaining its high level of practice and delivery of services to users.

V. Budget Leveraging, Administrative Efficiencies and Sustainability Efforts

Sustainability, a growing agenda...

Sustainability is an issue of global concern. This issue is embraced throughout the
student affairs organization and our efforts in this arena continue to grow.

The Department of Recreational Sports installed kinetic renewable energy technology, ReRev, in collaboration with the ASOSU Sustainability Center, ASOSU Leadership, Student Incidental Fees Committee, OSU Sustainability Office and the Oregon Trust. This project received national attention from over 70 news media outlets as the largest installation of its kind in the country. Subsequently, DRS have served as a national resource in supporting and assisting efforts of a variety of other institutions. During the past year, the Buenos Burritos outlet has switched to 100% compostable disposable products.

To reduce the number of newspapers being recycled, the Daily Barometer had students conduct audits in the fall and spring to adjust the newspaper circulation number of the number of papers being delivered to each location.

The Office of Admissions completed scanning of all paper files, the office now engages in fully paperless processing.

**Quest for administrative alignment and efficiency continues...**

Leaders in the Division of Student Affairs are committed to continuing our exploration and leadership to achieve effective alignment of our programs and services.

The Office of Admissions successfully moved Graduate Admissions out of Admissions into the Graduate School. Admissions worked with Financial Aid & Scholarships Office to enable the scholarship application to be imbedded in the application for admission, making it much easier for the student to complete. Admissions remodeled the front area of its office to use limited space more effectively, the remodel will allow for adding a space for new Veteran’s Services Coordinator, while improving the welcoming appearance.

**Technology, a tool for efficiency...**

Technology continues to grow as an important tool for ensuring administrative effectiveness, student access and success, and effective management. Units throughout Student Affairs have invested in maximizing the use of technology. At the same time, this is an area that requires greater exploration to uncover further opportunities for application.

The Office of the Registrar has made significant investments in technology, including: significant hardware and software upgrades to the functioning of the online course catalog system; revamped existing video tutorials to allow for closed captioning; implemented changes to sustain the incorporation of the INTO non-credit courses; implemented coding and data that allowed for a more effective management of the international student exchange in the Banner student information system; and completed the transition to attribute-based room scheduling for courses using the Schedule 25 software.

The Office of Admissions completed implementation of Nolij Document Management/Imaging system in all Admissions processing. The office is also now using TouchNet for all credit card transactions. As a result of this change ATD processing is greatly expedited, while also providing better service to students and producing better internal tracking measures. ATD payments increased with electronic check, cost to Admissions Office decreased.

**VII. Selected Priorities And Challenges For 2009-2010**

A. Create greater clarity about the alignment of student affairs (internal issue);
B. Enhance awareness of services in ways that increase clarity about where our constituents (e.g., students, parents, teaching faculty) can go to get one’s concerns addressed – explore multimedia approaches;

C. Explore the possibility of creating a “UPortal” – as a way of helping students to better navigate the university and personalize the information at their disposal;

D. Outreach to at-risk students – create an early alert system for first-year students.

E. Roll out the common OUS application process – prepare for implementation of this process;

F. Create a comprehensive approach to veterans’ services, including LBCC – engage community resources (build collaborations, problem solve, design services…);

G. Create a comprehensive approach to services for students leaving foster care situations;

H. Healthy Campus (continue) – construct a “wellness dashboard”, launch a “health challenge” initiative;

I. Develop programs and supports for work-life balance – presence and resources

J. Assess the success of our alignment groupings;

K. Deepen our service learning work by pursuing learning, deepening our relationships with academic colleagues and expanding our current efforts;

L. Increase our work with parents and families so that we can raise our effectiveness and respond to their concern for student well-being;

M. Construct a student affairs fund-raising effort, create an infrastructure, and pursue options for getting a fund-raising officer;

N. Roll out division-wide goals to the rest of our organization and align assessment with the goals;

O. Implement a financial literacy program;

P. Increase our efforts to promote international exchange/experiences (as well as National Student Exchange); and

Q. Engage student affairs department heads in more intensive “personal work” regarding diversity, with an emphasis on racial dynamics.
Admissions Activity

International Recruitment

With the exception of the surge from the Saudi Government, we have seen a steady increase since 2005 in applications, and in May ’09 a double number of admits. Faster processing was greatly aided by increased operational support to meet the demands of the new INTO partnership.
Degree Partnership Program Enrollment Trends:
Campus Visitor Center (CVC) Data

TOTAL VISITORS THROUGH CVC
(Comparison of past 2 years)

<table>
<thead>
<tr>
<th>Visit Type</th>
<th>07-08 Total</th>
<th>08-09 Total</th>
<th>Percentage change from 07-08</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group Tour</td>
<td>2490</td>
<td>2403</td>
<td>- 3.5 %</td>
</tr>
<tr>
<td>Daily Visitors</td>
<td>6500</td>
<td>7800</td>
<td>+ 17.0 %</td>
</tr>
<tr>
<td>Visit Programs</td>
<td>5921</td>
<td>6088</td>
<td>+ 3.0%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>14911</strong></td>
<td><strong>16291</strong></td>
<td>+ 8.5 %</td>
</tr>
</tbody>
</table>

Total Visitors 2008-09

- Group Tour: 15%
- Visit Programs: 37%
- Daily Visitors: 48%