The Student Success Initiative

Presented to the OSU Board of Trustees’ Academic Strategies Committee
June 2, 2016
Our Challenge

1-Year Retention Rate & 6-Year Graduation Rate
*First-time, Full-time, Degree-seeking Freshmen*

Comparing Underrepresented Minority (URM- American Indian/Alaska Native, Black, and Hispanic) to White/Unknown Ethnic Group
Our Challenge

CALL TO ACTION

• Increase achievement rates
• Eliminate achievement gaps
Our Vision and Goals

**Inspired by Potential:** Make an OSU degree a reality for all qualified Oregonians
Goal: Cover the unmet need for the cost of attendance for all in-state students with financial need – including housing, food, books, transportation

**Inspired by the Best:** Make OSU the school of choice for Oregon’s high achievers
Goal: Provide competitive recruitment packages to all high-achieving Oregonians

**Inspired by Experience:** Make OSU a place where all students achieve success
Goal: Create the opportunity for every student to participate in at least one transformational learning opportunity
Key Strategies: High Need

Cover the real cost of attendance

**Annual Cost of Attendance for OSU Undergraduates**

- **Residents**
  - Pell Grant Recipients: $7,256
  - Nonresidents: $11,738

- **Pell Grant Recipients**
  - Average Annual Undergraduate Unmet Need: $9,601

- **Nonresidents**
  - Average Annual Undergraduate Unmet Need: $11,738

Unmet Need:

- Residents: $0
- Pell Grant Recipients: $26,316
- Nonresidents: $44,970
Key Strategies: High Achieving

Provide Competitive Recruitment Packages

Admitted High-Achieving Students

- Total Aid
- Merit Scholarships

$-  $5,000  $10,000  $15,000  $20,000

- AVERAGE AWARDED BY OSU (enrolled)
- AVERAGE AWARDED BY COLLEGE ATTENDING (non-enrolled)
Key Strategies: Experiential Learning

Ensure All Students Participate in at Least One Experience

<table>
<thead>
<tr>
<th>Year</th>
<th>Overall 6-Yr Grad Rate</th>
<th>Count</th>
<th>Grad</th>
<th>6-Yr Grad Rate</th>
<th>Count</th>
<th>Grad</th>
<th>6-Yr Grad Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>60%</td>
<td>725</td>
<td>509</td>
<td>70%</td>
<td>47</td>
<td>39</td>
<td>83%</td>
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<tr>
<td>2005</td>
<td>61.5%</td>
<td>1328</td>
<td>1067</td>
<td>80%</td>
<td>151</td>
<td>128</td>
<td>85%</td>
</tr>
<tr>
<td>2006</td>
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<td>1909</td>
<td>1606</td>
<td>84%</td>
<td>251</td>
<td>234</td>
<td>93%</td>
</tr>
<tr>
<td>2007</td>
<td>61%</td>
<td>2339</td>
<td>1942</td>
<td>83%</td>
<td>329</td>
<td>298</td>
<td>91%</td>
</tr>
</tbody>
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Next Steps

• Compile college priority actions & goals
• Continue to develop data reports
• Create a dashboard
• Develop initiative collateral for colleges to adapt
• Launch early fall 2016