



OREGON STATETM

ATHLETICS

BOARD OF TRUSTEES
ACADEMIC STRATEGIES COMMITTEE MEETING
10.19.2017



YEAR IN REVIEW | ACADEMICS



WINTER TERM | 2016-17

15/17 TEAMS WITH 3.0+ GPA | SCHOOL RECORD

3.14 CUMULATIVE GPA | SCHOOL RECORD



SPRING TERM | 2016-17

15/17 TEAMS WITH 3.0+ GPA | TIED SCHOOL RECORD

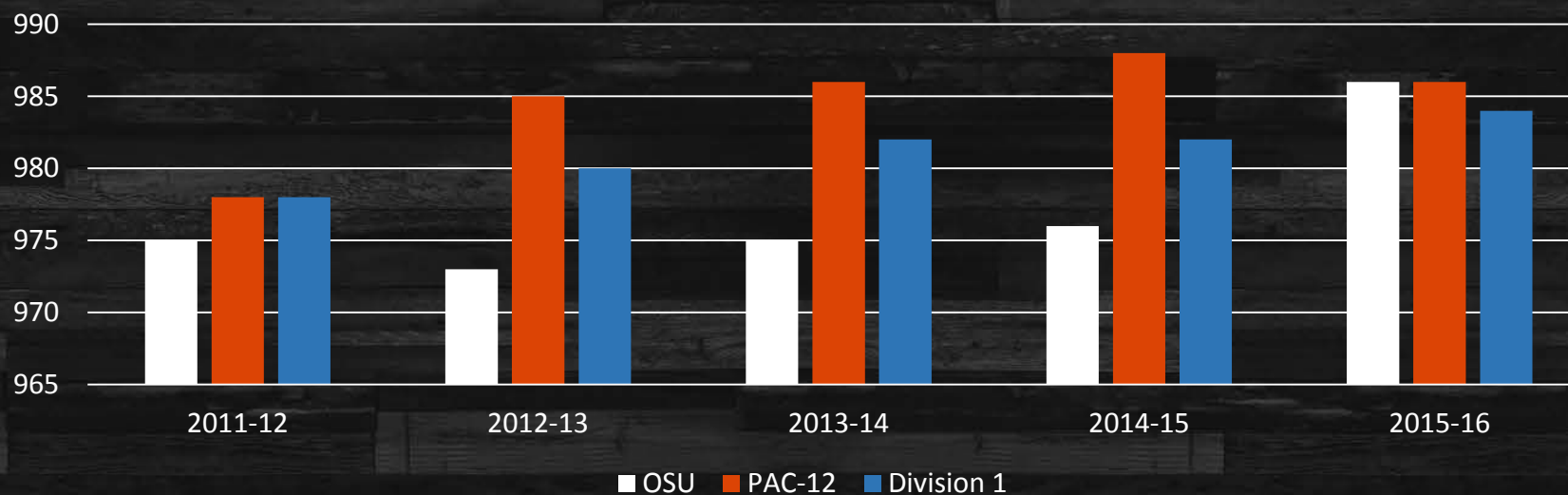
3.16 CUMULATIVE GPA | SCHOOL RECORD



ACADEMIC PROGRESS RATE (APR) | 2012-16

	2011-12	2012-13	2013-14	2014-15	2015-16
OSU	975	973	975	976	986
PAC-12	978	985	986	988	986
DIVISION I	978	980	982	982	984

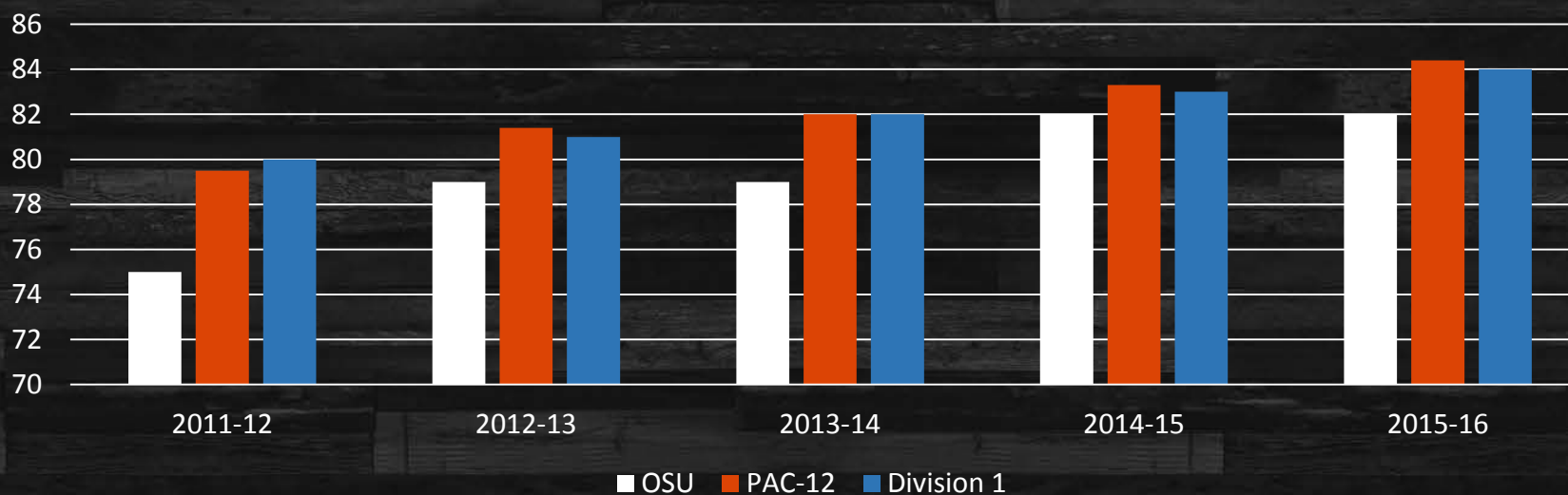
Last Five Years Academic Progress Rate



GRADUATION SUCCESS RATE (GSR) | 2012-16

	2011-12	2012-13	2013-14	2014-15	2015-16
OSU	75	79	79	82	82
PAC-12	79.5	81.4	82	83.3	84.4
DIVISION I	80	81	82	83	84

Last Five Years Graduation Success Rate



YEAR IN REVIEW | EVERYDAY CHAMPIONS



3,500+ COMMUNITY SERVICE HOURS

BEAVERS W/O BORDERS

- COSTA RICA

- DOMINICAN REPUBLIC

**BEAVER ATHLETICS SUSTAINABILITY TEAM WON THE GREEN
SPORTS ALLIANCE COLLEGE INNOVATOR OF THE YEAR
AWARD**

**MEDICAL SCHOOL PIPELINE WAS 3/3 IN MEDICAL SCHOOL
PLACEMENT**

**TAYLOR RICCI (GYMNASTICS) SELECTED AS THE PAC-12
REPRESENTATIVE FOR THE NCAA STUDENT-ATHLETE
ADVISORY COMMITTEE**



YEAR IN REVIEW | COMPETITION



FOOTBALL | CIVIL WAR VICTORY

W. GOLF | NCAA REGIONAL APPEARANCE

W. BASKETBALL | SWEET 16 APPEARANCE

GYMNASTICS | NCAA CHAMPIONSHIP APPEARANCE

SOFTBALL | NCAA REGIONAL APPEARANCE

BASEBALL | COLLEGE WORLD SERIES APPEARANCE

2016-17 CIVIL WAR SERIES CHAMPIONS!



STRATEGIC PLANNING



WHY THE PROCESS IS IMPORTANT

- 1 | LISTEN FIRST
- 2 | CREATE TRANSPARENCY
- 3 | CONFRONT REALITY
- 4 | CLARIFY EXPECTATIONS
- 5 | GET BETTER
- 6 | DELIVER RESULTS

BUILD TRUST!



CORE VALUES







B.E.A.V.S.

BUILD **E**XCELLENT **A**UTHENTIC **V**ISIONARY **S**TUDENT-ATHLETES



MISSION STATEMENT





BE BUILDERS // BE EXCELLENT
BE AUTHENTIC // BE VISIONARY

WITH
STUDENT ATHLETES
AT THE CORE OF
EVERYTHING WE DO



STRATEGIC GOALS



OREGON STATE ATHLETICS

STRATEGIC GOAL 1



SUB-COMMITTEE CHAIRS

Doug Aukerman, Kate Halischak, Kimya Massey & Joey Spatafora

Lead the country in holistic student-athlete development, measured by graduation, academic achievement, student-athlete wellness and post-graduate success.

EXAMPLE OBJECTIVES

- Annual APR Goals per team incorporated into performance reviews
- Tracking S/A success post-graduation



OREGON STATE ATHLETICS

STRATEGIC GOAL 2



SUB-COMMITTEE CHAIRS

Kyle Pifer & Marianne Vydra

Win championships, achieve post-season success, and attain national recognition annually in all sports.

EXAMPLE OBJECTIVES

- Director's Cup Goals across department
- Sport Administrator role definition and handbook



STRATEGIC GOAL 3



SUB-COMMITTEE CHAIRS

Jacque Bruns & Zack Lassiter

Generate the funds necessary to accomplish our strategic goals and align the allocation of those resources to achieve financial sustainability.

EXAMPLE OBJECTIVES

- Review of Budgetary Process – Zero Based Budgeting
- Establish written revenue goals across all categories



OREGON STATE ATHLETICS

STRATEGIC GOAL 4



SUB-COMMITTEE CHAIRS

Kimya Massey & Marianne Vydra

Demonstrate inclusive excellence by advancing diversity and equity in all that we do.

EXAMPLE OBJECTIVES

- Professional development for staff
- Staff equity/diversity assessments and hiring initiatives



OREGON STATE ATHLETICS

STRATEGIC GOAL 5



SUB-COMMITTEE CHAIRS

Kyle Bjornstad, Sara Elcano & Jeff Pivic

Activate Beaver Nation through strategic partnerships with our campus, our community, the Beaver State and the world.

EXAMPLE OBJECTIVES

- Advisory Board
- Fan Experience Committee



OREGON STATE ATHLETICS

STRATEGIC GOAL 6



SUB-COMMITTEE CHAIRS

Dan Bartholomae & Zach Nyborg

Invest in the facilities and infrastructure necessary to compete at the highest level.

EXAMPLE OBJECTIVES

- Facilities Master Plan
- IT Plan



STRATEGIC PLAN | **PROCESS & NEXT STEPS**

- 1 | FORM STEERING COMMITTEE**
- 2 | DEVELOP STRATEGIC GOALS**
- 3 | FORM SUB-COMMITTEES**
 - 59 VOLUNTEERS**
- 4 | DEVELOP OBJECTIVES & STRATEGIES**



COMPLIANCE | OVERVIEW



COMPLIANCE | CORE FUNCTIONS

Coordinate the university's efforts in **MAINTAINING INSTITUTIONAL CONTROL** of the athletic department, making appropriate recommendations to the president, athletic director and faculty athletic representative

Develop and implement an NCAA **RULES EDUCATION PROGRAM** for coaches, student-athletes and both internal and external staff and constituents to athletics in all areas relevant to NCAA legislation

Develop and implement both a **MONITORING AND AN AUDIT SYSTEM** for coaches, student-athletes, and both internal and external staff and constituents to athletics in all areas relevant to NCAA legislation

ENFORCE NCAA, PAC-12 AND UNIVERSITY RULES in addition to self-reporting secondary violations of NCAA rules and making recommendations for corrective actions as necessary

INTERPRET NCAA AND PAC-12 legislation for coaches, student-athletes, staff, media and other entities both internal and external to the university community



COMPLIANCE | EVALUATIVE MEASURES

TOP-DOWN COMMITMENT TO COMPLIANCE

- Key university leadership must be engaged in compliance efforts

SYSTEMS & MONITORING

- Systems must be in place and monitored

RULES EDUCATION

- Adequate education must be provided to all relevant parties

INSTITUTIONAL ENFORCEMENT

- Systems for investigation, self-reporting and correction must be in place when a potential violation has been identified



Q & A

