Regular Meeting of the Board  
March 13, 2014  
CH2M Hill Alumni Center  
Corvallis, Oregon

MINUTES

Trustees present: Mark Baldwin, Patricia Bedient, Rani Borkar, Darald Callahan, Michele Longo Eder, Paul Kelly, Jr., Brenda McComb, Laura Naumes, Edward Ray, Patricia Reser, Taylor Sarman, Kirk Schueler, and Michael Thorne

Guests: Tim Nesbitt, Chair, Higher Education Coordinating Commission, and Ben Cannon, Executive Director, HECC

1. Call to Order  
Board Chair Pat Reser called the meeting to order at 9:00 a.m. Following roll call, she declared the presence of a quorum.

2. Opening Comments and Reports  
a. Chair's Comments  
Board Chair Reser summarized the Campaign for OSU's achievements and recommended the University make use of them as points of pride around which stories can be developed that emphasize the impact the University makes in Oregon, the nation and the world.

b. President's Report  
President Ray reported that the Campaign for OSU exceeded its $1 billion goal at the end of January, 11 months before the Campaign's end. Dr. Ray also reported on the legislative actions taken by the Oregon Legislature on its recently completed session. He highlighted two items that pertain specifically to OSU: $3.85 million in XI-G bonds for the OSU-Cascades Campus academic building in exchange for $4 million in bonds previously approved for a biofuels demonstration project and a revision to Central Oregon Community College's bonds, which provides funding to COCC for Cascades Hall and frees OSU from the University's lease obligation in this facility.

Dr. Ray reported that he had joined a student-organized solidarity march on March 12 to voice opposition to recent incidents of racism on campus. He highlighted the University's re-building of its four cultural centers and noted that the Centro Cultural César Chávez would be dedicated on April 7 and that work is underway to build a new Lonnie B. Harris Black Cultural Center. Dr. Ray also reported that the QS World University had ranked OSU as the world's seventh best university in agriculture and forestry. Faculty productivity in 19 of our doctoral programs ranks among the top 10 among all land-grant universities.

Among other points of pride, Dr. Ray reported that NuScale Power, a spinoff business first developed at the University, had received $226 million in funding from the U.S. Department of Energy. OSU's relationship with NuScale provides opportunities for OSU
nuclear engineering students to learn about the newest concepts in nuclear power production. Dr. Ray announced that OSU's women's choir, Bella Voce, had been selected to perform at the International Society for Music Education in Porto Alegre, Brazil, representing the U.S. at an international showcase. He also announced that the College of Forestry will lead a new national effort to use wood in the construction of multi-story, environmentally friendly buildings. This effort will reclaim high-paying jobs for Oregon's rural communities.

Dr. Ray reported that the women's basketball team was enjoying one of its best seasons in school history and that the wrestling team won its third consecutive Pac-12 championship.

c. Higher Education Coordinating Commission Report
Tim Nesbitt, Chair, Higher Education Coordinating Commission, and HEC Executive Director Ben Cannon made a presentation on a strategy for steering, cheering and persevering to achieve Oregon's higher education goals. They summarized the HECC action plan to broaden the pathway's to the state's 40-40 goal, make the pathways accessible, affordable and supportive for students, steer the higher education enterprise and cheer the promotion of college completion and career readiness. They said that the HECC would evaluate the institutional boards following the 2014-15 academic year and would work with the boards in developing the evaluation criteria.

3. Consent Agenda
On a motion made and seconded, the Board voted to approve the minutes of its January 9-10, 2014 Regular Meeting.

4. Reports of Standing Committees of the Board
a. Finance & Administration Committee
Glenn Ford, vice president of finance and administration, reported on the March 12, 2014 meeting of the Finance and Administration. He provided an overview of the proposed tuition rates and fees for Academic Year 2014-15. Sherm Bloomer, director of budget and fiscal planning, provided more detail on the provision. Victoria Redman, vice president of the Associated Students of Oregon State University, read a letter in support of the proposed tuition rates and fees from Brett Deedon, ASOSU president.

Action Item – Academic Year 2014-14 Tuition Rates and Fees: Committee Chair Kirk Schueler reported that the committee had approved forwarding the following recommendation on 2014-15 Tuition Rates and Fees to the full Board and recommended its endorsement:

The Finance and Administration Committee recommends the Academic Year (AY) 2014-15 tuition rates and fees described in docket item titled; "Proposed Academic Year 2014-15 Tuition Rates and Fees Discussion" to the Board for endorsement and subsequent submission for consideration by the State Board of Higher Education. The Committee recommends that the Board authorize the President or designee (typically the Vice President for Finance and Administration) to make minor adjustments or corrections to the final submitted documents as necessary.

On a motion moved and seconded, the Board voted to approve the Finance and Administration Committee's recommendations to endorse the University's Academic Year 2014-15 Tuition Rates and Fees and to authorize the President or his designee to make minor adjustments or corrections to the final submitted documents as necessary.
Mr. Ford next provided an overview of the other action item the Finance and Administration Committee had considered at its March 12 meeting and voted to move to the full Board, the proposed legislative funding request for the 2015-17 Biennium.

Dr. Bloomer made a presentation on the preliminary operating funding request. He reported that the HECC had requested that the funding request include not only figures representing current funding and the current service level increment, but also figures representing strategic investment increments at 5%, 10%, and 25% of the total of the current funding level, plus the current service level increment. In the discussion that followed, trustees recommended that the proposed operating funding request present the 25% strategic investment increment in the table and the 5% and 10% increments in the table footnote. Trustees also recommended providing a strong narrative with the 25% strategic investment increment that would differentiate what could be accomplished with that increment, specifically, in terms of the 40-40-20 goals in contrast to what could be accomplished at the 5% and 10% levels. Trustees also recommended that the outcomes contained in the narrative reference or relate to HECC’s goals.

**Action Item – Legislative Funding Request 2015-17 Biennium:** Committee Chair Schueler reported that the committee had approved forwarding the following recommendation on the 2015-17 Legislative Funding Request to the full Board and recommended its approval:

> The Finance and Administration Committee recommends that the Board approve the 2015-17 Legislative Funding Request set forth in Table 1 at page 2 of the docket item titled “Proposed Legislative Funding Request for the 2015-17 Biennium, Executive Summary” [see Tab 5]. In recognition of the iterative HECC process and shared governance considerations, the Committee also recommends that the Board authorize staff, after consultation with the Executive and Audit Committee, to make changes to the 2015-17 Legislative Funding Request between now and the next scheduled Board meeting, in order to comport with subsequent direction from the Higher Education Coordinating Commission."

On a motion moved and seconded, the Board voted to approve the Finance and Administration Committee’s recommendations on the 2015-17 Legislative Funding Request and on authorizing staff, after consultation with the Executive and Audit Committee, to make changes in the funding request in order to comport with subsequent direction from the Higher Education Coordinating Commission.

b. **Executive & Audit Committee**  
Chair Reser reported on the February 19, 2014 meeting of the Executive and Audit Committee.

**Action Item – Board Policies:** She asked Board Secretary Meg Reeves to lead the discussion of proposed governance policies, including editorial changes to the standing committee charges that the Board adopted at its January 9, 2014, meeting. She noted that the policies represented the first group of such policies and that other policies would be developed for the Board’s consideration in the future.

Chair Reser noted that the Executive and Audit Committee had voted to recommend the policies to the full Board for adoption. During the discussion that followed, the topics of risk assessment and management and trustee liability were raised. Trustees requested
that staff prepare a presentation on risk management for the July or October Board meeting.

Following the discussion, on a motion moved and seconded, the Board voted to approve the Executive and Audit Committee’s recommendation and adopted the Board Policies as presented.

**Action Item – OSU Mission Statement:** President Ray led the discussion of the university’s current mission statement. He noted that the mission statement was approved by the State Board of Higher Education and the university’s accrediting body, the Northwest Commission on Colleges and Universities. Chair Reser noted that at its February meeting, the Executive and Audit Committee had voted to recommend the OSU mission statement to the full Board for approval.

Following discussion, on a motion moved and seconded, the Board voted to approve the Executive and Audit Committee’s recommendation and approved the OSU Mission Statement as presented.

5. **Discussion Items**
   a. **Strategic Plan 3.0**
      Provost and Chief Executive Officer Sabah Randhawa made a presentation on the university’s Strategic Plan 3.0, “Climbing the Quality Ladder.” After providing an overview of the progress the university has made in relation to its peer institutions for several key metrics, Dr. Randhawa focused his presentation on the strategic plan’s three goals: (1) provide a transformative educational experience for all learners; (2) demonstrate leadership in research, scholarship and creativity while enhancing preeminence in the OSU’s three signature areas of distinction; and (3) strengthen OSU’s impact and reach throughout the state and beyond. During the discussion that followed, trustees requested presentations on research and on regional accreditation requirements at future Board meetings.

   b. **The Campaign for OSU**
      OSU Foundation Executive Vice President Shawn Scoville gave an update on the Campaign for OSU, announcing that the Campaign had raised more than $1.14 billion as of February 28, 2014, with 10 months remaining in the fundraising campaign. Mr. Scoville provided an overview of the fundraising activities the Foundation has planned over the next several years and noted that the Campaign for OSU Celebration is scheduled for Friday October 31, 2014, OSU Homecoming Weekend.

6. **Public Comments**
   No public comments were made.

7. **Adjournment**
   With no further business proposed, Chair Reser adjourned the meeting at 1:25 p.m.

Respectfully submitted,

Mark Huey
Assistant Board Secretary