



## The Board of Trustees of Oregon State University

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Regular Meeting of the Academic Strategies Committee

January 15, 2015

Willamette Room, CH2M Hill Alumni Center  
Corvallis, Oregon

### MINUTES

**Committee Members Present:** Michelle Longo Eder, Orcilia Forbes (*vice chair*), Paul Kelly (*chair*), Brenda McComb, Ed Ray, and Pat Reser (*ex officio*)

**Other Trustees Present:** Mark Baldwin, Rani Borkar, and Darry Callahan

**University Staff Present:** Ron Adams, Mark Huey, Meg Reeves, Marcia Stuart, and Becky Warner

#### 1. Call to Order/Roll/Declaration of a Quorum

Committee Chair Paul Kelly called the meeting to order at 9:00 a.m., asked the Assistant Board Secretary to call the roll, and noted a quorum.

#### 2. Consent Item

##### a. Approval of the Minutes of the October 16, 2014 Meeting

A motion was made and seconded to approve the minutes of the October 16, 2014 Committee meeting. The motion carried.

#### 3. Action Item

##### a. Approval of New Academic Program—B.A./B.S. in Hospitality Management

Senior Vice Provost Becky Warner presented a proposed new academic program, a B.A./B.S. in Hospitality Management, to the Committee. Warner provided a breakdown of the degree components and major student pipelines and target population for the proposed program. She reported that, in meeting with community members, Vice President for OSU-Cascades Becky Johnson determined that this program would meet a substantial need in the region and state, particularly Central Oregon. Warner also reported that the program has the support of a strong industry advisory board. The Committee recommended that the advisory board members include an effort to increase its diversity and that, as the program evolves, it considers developing two boards—one emphasizing curriculum and the other focusing on philanthropic efforts.

A motion was made and seconded that the Committee recommend to the Board approval of the B.A./B.S. degree program in Hospitality Management. The motion carried.

**4. Discussion Item**

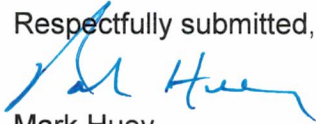
**a. Fulfilling the University's Mission: Aligning Accreditation Core Themes/Objectives, Strategic Plan Goals/Strategies and Achievement Compacts**

Warner provided an overview of the University's mission and how it is held accountable for fulfilling its mission through accreditation by the Northwest Commission on Colleges and Universities, the goals and metrics of the University's Strategic Plan 3.0, and the achievement compacts originally established by the State Board of Higher Education and now the responsibility of the Higher Education Coordinating Commission. The Committee discussed the overlap of the different requirements. Members of the Committee complimented Warner on the clarity of her presentation as a framework for understanding how these requirements and processes align.

**5. Adjournment**

There being no other business, the meeting was adjourned at 10:15 a.m.

Respectfully submitted,



Mark Huey  
Assistant Board Secretary