



## MINUTES

**Oregon State University Trustees Present:** Mike Bailey, Mark Baldwin, Patty Bedient, Rani Borkar, Darry Callahan (*vice chair*), Michele Longo Eder, Brett Morgan, Ed Ray, Pat Reser (*chair*), and Mike Thorne

**Oregon State University Foundation Trustees Present:** Leonard Aplet, David Arbanas, Harold Ashford, Robert Bailey, Stephen Bailey, Kenneth Barrow, Rebecca Camden, Tanja Cebula, Tad Davies, Jon DeVaan (*chair*), Mike Goodwin, Eric Hoffman, Connie Kearney, Mark Kralj, Bert Loughmiller, Frank Morse, Irva Kay Neyhart, Tod Perkins, Dennis Powell, Mike Rich, Eric Schoenstein, Angela Snow, Bond Starker, John Stirek, Tom Toomey (*chair-elect*), Mary Yates, and James Youde

**University Staff Present:** Ron Adams, Jennifer Almquist, Tim Brewer, Susan Capalbo, Debbie Colbert, Ed Feser, Becca Gose, Mike Green, Dan Larson, Cindy Sagers, and Patti Snopkowski

**Guests:** Kathy Bickel, Tiffany Dean, Pat Kenney, Tiffany Pollard, Shawn Scoville, Steve Schauble, Penny Serrurier, and Kristin Watkins

### 1. Call to Order

Board Chair Pat Reser called the meeting to order at 2:53 p.m.

### 2. Opening Comments & Introductions

Chair Reser welcomed trustees of the Oregon State University Foundation Board to the meeting and introduced Chair of the OSU Foundation Board of Trustees Jon DeVaan. DeVaan stated that this meeting was one of the many efforts he and Reser have pursued over the last year to ensure a strong partnership between the two boards and the university and foundation. Reser and DeVaan introduced Trustee Darry Callahan as the facilitator for the meeting, and members of both boards engaged in introductions at their tables.

### 3. Discussion Items

#### a. Ensuring Strong Institution-Foundation Partnership Today and in the Future

Chair Reser, OSU Foundation Board Chair DeVaan, Oregon State University President Ed Ray, and Oregon State University Foundation President and CEO Mike Goodwin participated on a panel facilitated by Callahan. The discussion focused on creating and maintaining strong partnerships between institutions and foundations. Following the introduction by the panelists, trustees from both

boards engaged in small-table conversations about their respective roles and responsibilities and about fostering a culture of collaboration.

**b. The Value Proposition of Higher Education**

In his role as facilitator, Callahan introduced the topic, noting the important role members of both boards have in advocating for the value of higher education. Next, Ray summarized data supporting the value proposition of higher education, particularly in the face of declining state support and growing public skepticism. Following the overview provided by Ray, trustees from both boards engaged in small-table conversations about the topic. Trustees also shared their closing thoughts on the joint session.

**4. Adjournment**

With no further business proposed, Chair Reser adjourned the meeting at 5:15 p.m.

Respectfully submitted,



Jennifer M. Almquist  
Assistant Board Secretary