



Oregon State
University

Developing the next OSU strategic plan

OSU Board of Trustees – 19 January 2023

Alix Gitelman, Vice Provost for Academic Affairs +
Strategic Planning Steering Committee Co-Chair

Developing the next strategic plan: Imagining OSU's future, together.

The University is engaged in the development of our next strategic plan. The new plan will succeed our current 2019-23 plan – Strategic Plan 4.0: Transformation, Excellence, and Impact – beginning in January 2024.

Among many other things, our planning effort will ask:

How can we ensure every student succeeds in the pursuit of their academic goals?

In what new and promising areas of teaching and discovery should we invest to increase OSU's distinctive and positive impact?

What is an ideal mix and scale of teaching and learning modes for OSU's diverse population of learners?

How can OSU become even stronger in contributing solutions to critical issues related to climate, food, water, energy, socioeconomics, and health?

Work plan + timeline

★ Community engagement
ASC Agenda Item 4c

Phase 1: Oct. – Mid-Nov. 2022 Conduct Initial Issues Analysis

- ✓ Core Team identified
- ✓ Higher ed consultancy firm selected
- ✓ Strategic Planning Steering Committee appointed
- ✓ Process launched by President Murthy and Provost Feser

- ★ ✓ Strategic plan web site launched (including a survey that is open to anyone who would like to contribute their comments and ideas)

- ★ ✓ Initial stakeholder engagements completed:
 - Provost's Council of Deans + Provost's Senior Leadership Team
 - University Senior Leaders, incl. University Cabinet
 - OSU Board of Trustees

Identification of major themes + issues the strategic plan must address

Work plan + timeline

Phase 2: Mid-Nov. 2022 – Jan. 2023 Develop Working Hypotheses

- ★ Stakeholder interviews and focus groups

Working hypotheses about OSU's priorities + overarching goals

Phase 3: Feb. – March 2023 Draft Strategic Plan Framework

- ★ Focus groups continue
- ★ Meet with Faculty Senate
- ★ Meet with OSU Foundation Board
- ★ President + Provost host town-hall forums in Corvallis, Bend, + virtually

Consensus on preliminary goals + outline of mission, vision, + values

Work plan + timeline

Phase 4: Apr. – June 2023 Prepare Iterative Drafts of Plan

- ★ Discussion of strategic plan framework with OSU community (Apr.)
- Framework discussion with OSU Board of Trustees (Apr. 13-14 Board meeting)
- OSU Board of Trustees reviews 1st draft (June 1-2 Board meeting)

First full draft of the strategic plan

Phase 5: June 3 – Oct. 2023 Complete Strategic Plan

- ★ Widespread discussion of penultimate draft strategic plan with OSU community
- ★ Discussion of penultimate draft with selected external stakeholders

Approval of final strategic plan by Steering Committee, Provost, President + endorsement by OSU Board of Trustees

Thank you

Imagining the university's future and charting how we will achieve it, together.

<https://leadership.oregonstate.edu/provost/imagining-our-future-together>

Questions?

Strategic Planning Steering Committee

Andy Dong – Co-Chair – *Professor of Mechanical Engineering*

Alix Gitelman – Co-Chair – *Vice Provost for Academic Affairs + Senior Vice Provost*

Peter Betjemann – *Associate Professor of English; Patricia Valian Reser Director of Arts and Education*

Jon Boeckenstedt – *Vice Provost for Enrollment Management*

Ruijing “Amy” Chen – *Senior Student*

Marina Denny – *Associate Vice Provost for Engagement*

Ed Dever – *Professor, College of Earth, Ocean, and Atmospheric Sciences; Project Manager, Ocean Observatories Initiative*

Kevin Dougherty – *Associate Vice Provost for Student Affairs; Dean of Students*

Tori Howes – *Toomey Faculty Fellow; Professor of Management*

Jossilyn Martinez – *Freshman Student*

Devon Quick – *Senior Instructor II of Integrative Biology; Learning Assistant Program Director*

Staci Simonich – *Dean of Agricultural Sciences*

Lisa Templeton – *Associate Provost, Ecampus*

Scott Vignos – *Vice President and Chief Diversity Officer*

Core Team

Edward Feser – *Provost and Executive Vice President*

Belinda Batten – *Senior Advisor to the Provost for Strategic Initiatives*

Gigi Bruce – *Chief Assistant to the Provost*

Andy Dong – *SPSC Co-Chair – Professor of Mechanical Engineering*

Alix Gitelman – *SPSC Co-Chair – Vice Provost for Academic Affairs + Senior Vice Provost*

Rick Settersten – *Vice Provost for Faculty Affairs*

Consultancy Firm

AKA STRATEGY

A nationally recognized firm based in New York, AKA Strategy has a great deal of experience and expertise with strategic planning design and facilitation in partnership with universities, colleges, and nonprofits.

John Braunstein, AKA Director, will serve as project leader in working with Oregon State. Belinda Li, AKA Senior Consultant, will also be engaged in the project.