



**Oregon State**  
University

## The Board of Trustees of Oregon State University

### Meeting of the Academic Strategies Committee

January 19, 2023  
10:35 a.m. – 1:30 p.m.  
Memorial Union, Horizon Room  
Corvallis, OR

### MINUTES

**Committee Members Present:** Preston Pulliams (*chair*), Julie Manning (*vice chair*), Maria Chávez-Haroldson, Michele Longo Eder (*via Zoom*), Ed Feser (*ex officio*), Kirk Schueler (*ex officio*), Inara Scott, Irem Tumer (*ex officio*)

**Committee Members Absent:** Lamar Hurd

**Other Trustees Present:** Patty Bedient, Julia Brim-Edwards, Darry Callahan, Susan Clark, Román Hernández, Jayathi Murthy (*ex officio*), Jax Richards

**University Staff Present:** Shanon Anderson, Jackie Bangs, John Boeckenstedt, Steve Clark, Susan Freccia, Casey Glick, Becca Gose, Mike Green, Jen Humphreys, Stacy Jeffries, Anthony Koppers, David McMurrises, Phil Mote, Paul Odenthal, Melanie Rose, Rick Settersten, Patti Snopkowski, Scott Vignos

#### 1. Call to Order / Roll Call / Declaration of a Quorum

Committee Chair Preston Pulliams called to the meeting to order at 10:36 a.m. Board Secretary Jackie Bangs called the roll and verified a quorum.

#### 2. Provost's Report

##### a. Status Report: Academic Programs in Development or Review; Institutional Accreditation; Program Accreditations

Provost and Executive Vice President Ed Feser provided comprehensive updates on a range of topics.

He announced that the university decided to let its contract with Elsevier lapse in December due to significant price increases and lack of transparency in pricing, noting that OSU would seek transparent and fair pricing when it restarts negotiations with Elsevier over the summer.

Feser said the university would consider updating its academic integrity policy to address the use of AI-generated content from sources like ChatGPT and announced the creation of a work group by Vice Provost for Academic Affairs Alix Gitelman to discuss guidance to faculty.

He spoke about actions prioritized in the Diversity Strategic Plan, highlighting the Oregon Tribal Student Grant. He reported that OSU led all Oregon institutions in the number of students enrolled in this program, with 73 for fall term 2022.

Additional highlights from the provost's report included:

- An increase of roughly 17% over last year's numbers in new student applications for fall 2023 at Corvallis and Cascades

- Reorganization of the College of Public Health and Human Sciences, which is working to change its name to the College of Health
- Extension of the B.S. in Mechanical Engineering to OSU-Cascades
- Reevaluation of OSU's current COVID-19 vaccination requirements

### 3. Consent Agenda

#### a. Minutes of the October 27, 2022 Meeting of the Academic Strategies Committee

Committee Vice Chair Manning made a motion to approve the consent agenda, and Trustee Scott seconded the motion. The motion was approved by all board members in attendance.

### 4. Discussion Items

#### a. Research and Innovation Briefing

Vice President for Research Irem Tumer delivered highlights from her annual briefing on research.

She announced a record high of \$471M in research funding awards last year, representing a 22% increase over the prior year and the fourth time in six years that OSU research awards have exceeded \$400M.

Tumer reported that the university's engagement with business and industry has grown to almost \$46M, up more than \$11M from last year.

She spoke about efforts to improve physical and administrative research infrastructure and catalyze impact through research, scholarship, innovation and entrepreneurship.

#### b. Internationalization and Global Engagement Briefing

Vice Provost for Faculty Affairs and Senior International Officer Rick Settersten delivered his annual briefing on internationalization and global engagement efforts at OSU.

Settersten spoke about the university's focus on expanding global learning and enrichment activities for all students. As an example, he cited the recently approved Gen Ed revision, which recognizes the importance of providing learners with skills and experiences to succeed in a global world.

He addressed the university's response to an uncertain international student recruitment landscape and credited the INTO OSU partnership for OSU's ability to navigate that landscape successfully.

In closing, Settersten said OSU would further elevate internationalization as a university-wide focus in the next strategic plan, positioning the university as a contributor to solving the worlds' most pressing challenges.

#### c. Next Strategic Plan: Update

Provost and Executive Vice President Ed Feser and Vice Provost for Academic Affairs and Co-chair of the Strategic Planning Steering Committee Alix Gitelman provided an overview of the work plan and timeline for development of the university's next strategic plan.

They announced that identification of major themes and issues the plan must address is underway through interviews with senior leaders and focus groups with faculty and others.

They said the steering committee would soon have a working list of priorities and overarching goals and would discuss those ideas in university-wide town hall forums in the early spring.

They provided the board with the following timeline for the next strategic plan:

- Discussion of the plan framework and preliminary goals at the April board meeting
- Discussion of a draft of the strategic plan at the June board meeting
- Discussion of the penultimate draft with the OSU community over the summer
- Targeted approval of the final version by President Murthy and the board at the October board meeting

## **6. Adjournment**

With no other discussion or business, Committee Chair Pulliams adjourned the meeting at 1:23 p.m.

Respectfully Submitted,



Stacy Jeffries

Executive Assistant, Office of the Board of Trustees