

# OSU masters enrollment

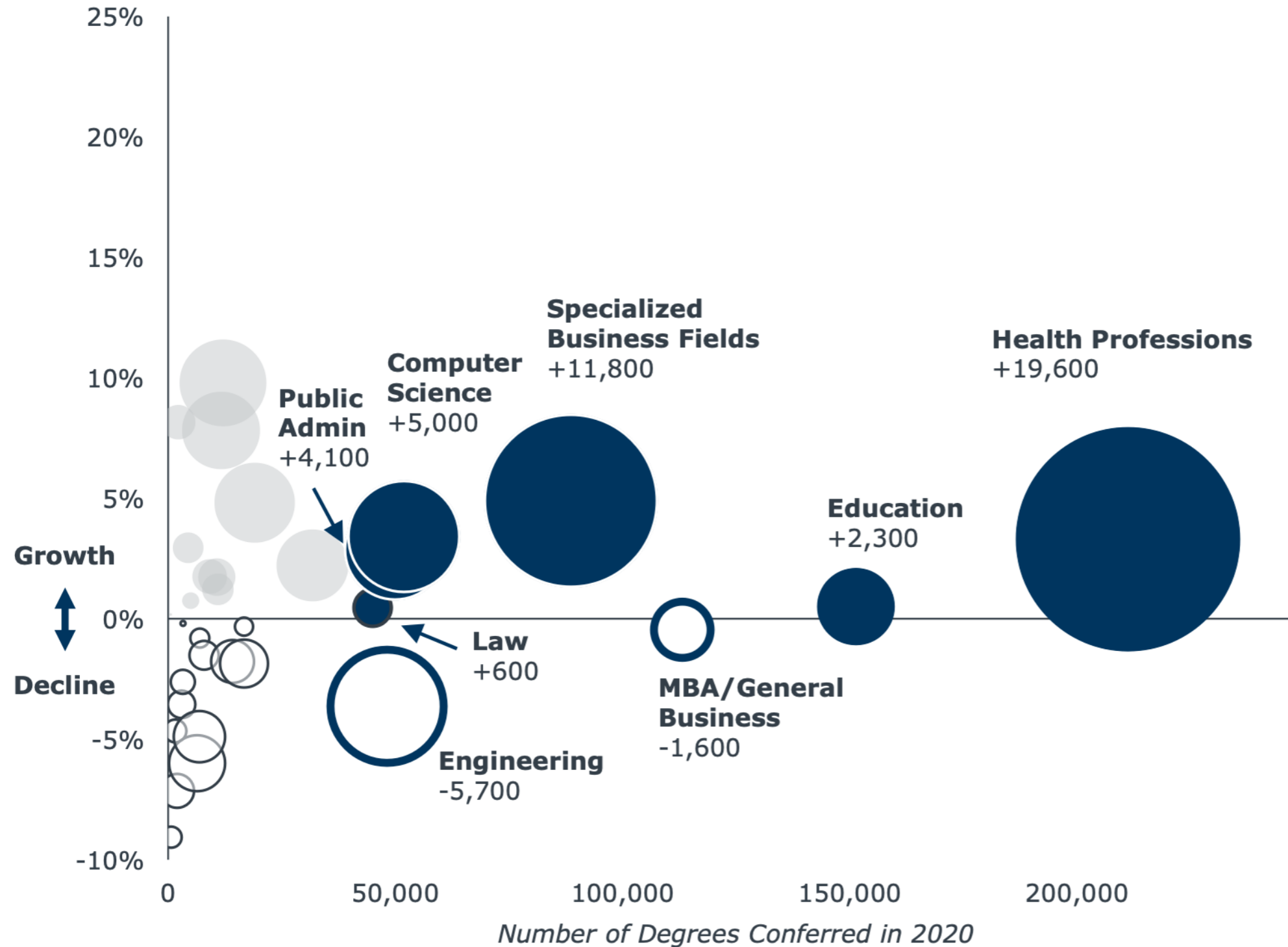
Background and possible strategic approaches



## Change in Master's and Prof. Doctorate Conferrals: Eight Largest Fields 2017-2020

Annual Growth Rate in Degrees

Growth and Decline in Master's and Doctoral Degree Conferrals by Field (2017-2020)



**1.6%**  
**Overall Annual Growth Rate**  
 Total Graduate Degree Conferrals 2017-2020

**+46K**  
**Net Increase in Conferrals**  
 2017-2020

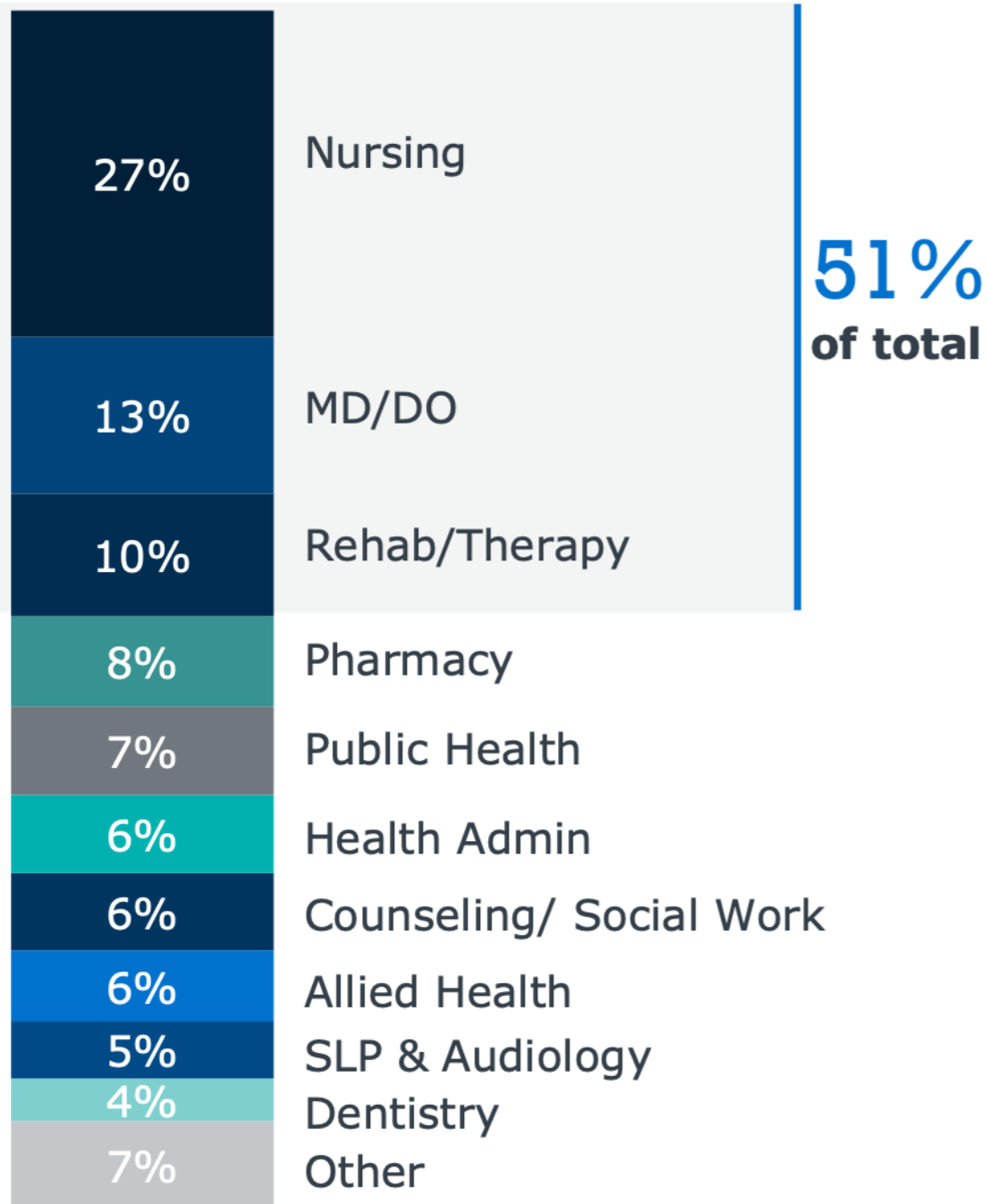
**+60K**  
**Increase from Growing Fields**  
 2017-2020

**-14K**  
**Decrease from Declining Fields**  
 2017-2020

Source: EAB analysis of NCES Integrated Postsecondary Education Data System (IPEDS) data.

## Graduate Health Professions Mostly Nursing, MD/DO, and Therapeutic Degrees

*Distribution of Degrees Conferred in Health Professions in 2020*



## Nursing & Allied Health Drove Recent Growth

*Fastest & Slowest Growing Degrees Fields: 2017-2020*

Degree	Avg. Annual Growth	Total Change
Nursing	+4.5%	+7.1K
Allied Health	+8.7%	+2.7K
MD/DO	+3.3%	+2.6K
Health Admin.	+4.8%	+1.8K
Pharmacy	-0.7%	-0.3K

# Masters enrollment

## Headcount 10 Yr Trend



## Students of Color 10 Yr Trend



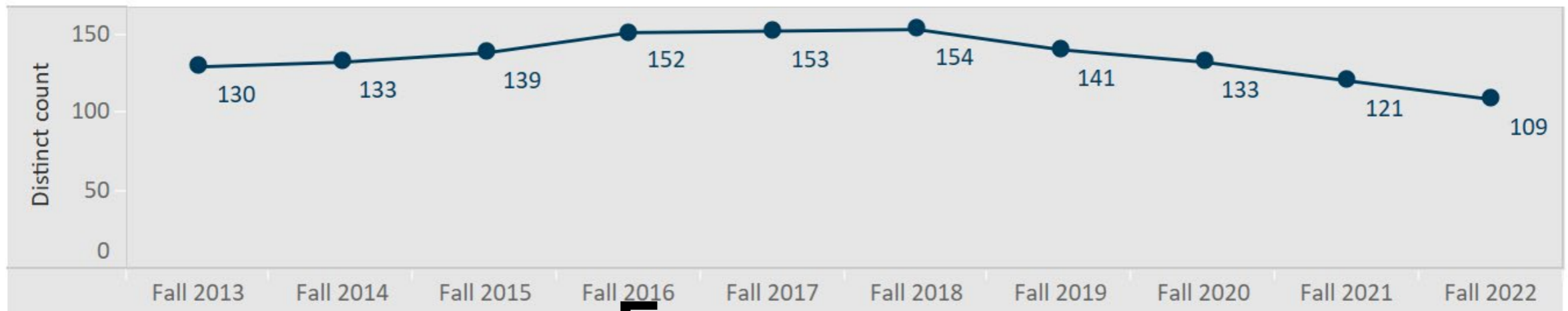
# Masters enrollment by location

ASC Agenda Item 4a

## Corvallis



## Cascades

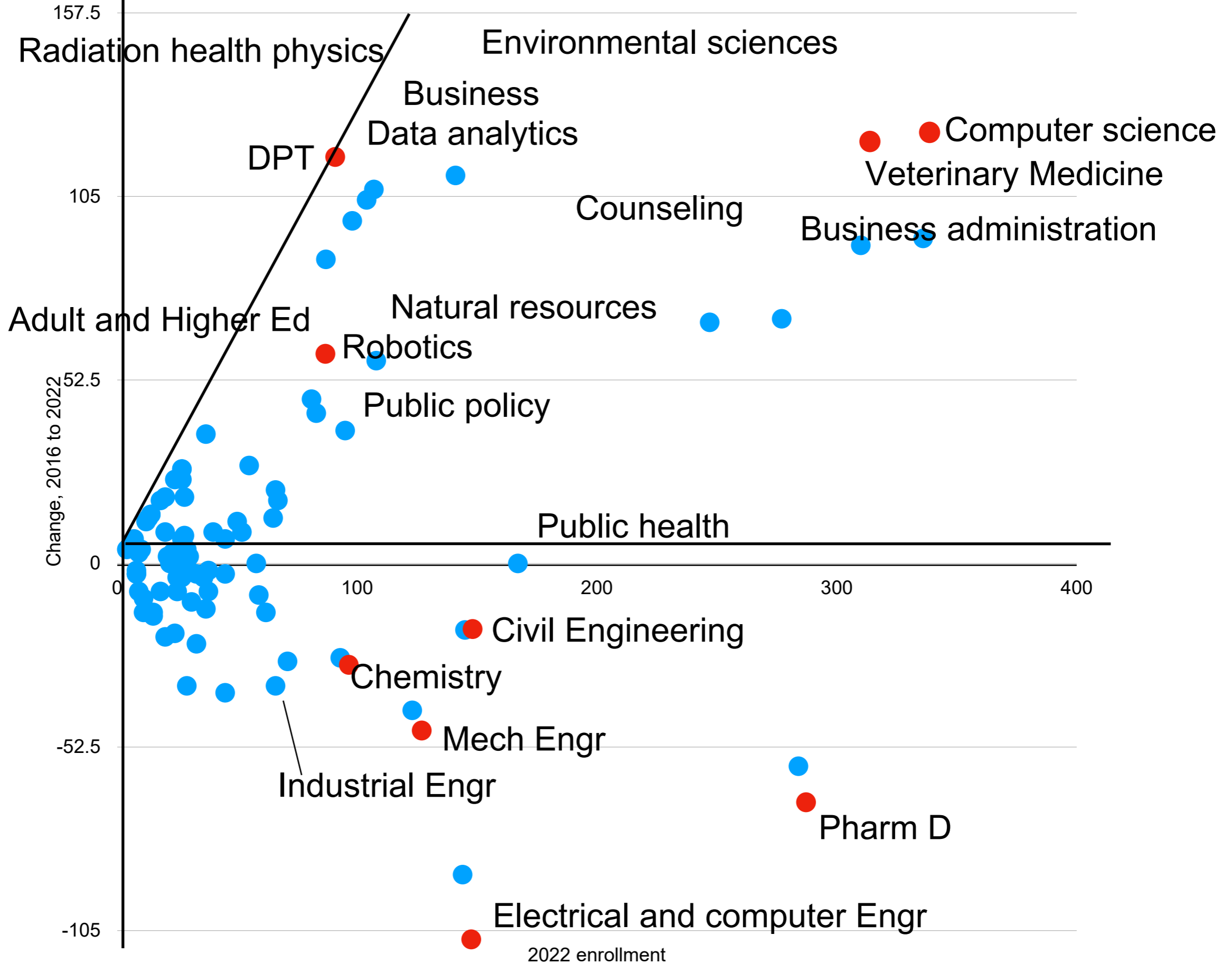


## Ecampus



# Thoughts about growing masters

- International: make changes in Engineering to accommodate demand for computer science and related fields
- Other program opportunities: Allied health fields, data science, sustainability, add Ecampus modality to on-campus programs
- Structural opportunity: stackable certificates, non-degree credentials
- Internal challenges: faculty workload in high-touch programs
- Accelerated Masters Platform



● No Ecampus

# Doctoral enrollment

**Headcount 10 Yr Trend**



**Students of Color 10 Yr Trend**

