



**Oregon State**  
University

# **Developing OSU's next strategic plan**

**OSU Board of Trustees – 14 April 2023**

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Alix Gitelman, Vice Provost for Academic Affairs +  
Strategic Planning Steering Committee Co-Chair

# Work plan + timeline

★ Community engagement  
BOT Agenda Item 7b

## Phase 2: Mid-Nov. 2022 – Jan. 2023 Develop Working Hypotheses

- ★ ✓ Stakeholder interviews and focus groups

**Working hypotheses about OSU's  
priorities + overarching goals**

## Phase 3: Feb. – March 2023 Draft Strategic Plan Framework

- ★ ✓ Focus groups, cont.
- ★ ✓ Met with Faculty Senate
- ★ ✓ Met with OSU Foundation Board

**Consensus on preliminary goals +  
outline of mission, vision, + values**

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## Phase 4: Apr. – June 2023 Prepare Iterative Drafts of Plan

- ★
  - President + Provost host town-hall forums virtually (Apr. 5) and in Bend (Apr. 18) and Corvallis (Apr. 20)
  - Framework discussion with OSU Board of Trustees (Apr. 14 Board meeting)
  - OSU Board of Trustees reviews plan outline (June 2 Board meeting)

**Plan outline, leading to first full draft of the strategic plan**

## Phase 5: June 3 – Oct. 2023 Complete Strategic Plan

- ★
  - Widespread discussion of penultimate draft strategic plan with OSU community
- ★
  - Discussion of penultimate draft with selected external stakeholders

**Approval of final strategic plan by Steering Committee, Provost, President + endorsement by OSU Board of Trustees**

# Emerging framework

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Draft priorities currently being refined and vetted by subcommittees of the Steering Committee; to be discussed broadly at April town halls

**PRIORITY 1: Become known for affordable, supportive, flexible, and effective student experiences, regardless of how, where, and when people learn**—measuring our success by the personal and professional success of people in Oregon and beyond who rely on us for in-demand, valued credentials and accurate, evidence-based information.

**P2: Become an engine of inclusive prosperity**—a sought-after expert in workforce readiness, a valued collaborator in state and regional economic development and a wellspring of intellectual capital for the world.

**P3: Become a solutions-focused institution**—emphasizing interdisciplinary research, education, and engagement, as well as partnerships across the public, private, and nonprofit sectors, to accelerate the translation of discoveries into tangible impact.

# Thank you

Imagining the university's future and charting how we will achieve it, together.

<https://leadership.oregonstate.edu/provost/imagining-our-future-together>

## Questions?