



**Oregon State**  
University

## The Board of Trustees of Oregon State University

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### Meeting of the Academic Strategies Committee

April 13, 2023

9:45 – 11:55 a.m.

Memorial Union, Horizon Room

Corvallis, OR

### MINUTES

**Committee Members Present:** Preston Pulliams (*chair*), Julie Manning (*vice chair*), Lamar Hurd, Ed Feser (*ex officio*), Kirk Schueler (*ex officio*), Inara Scott, Irem Tumer (*ex officio*)

**Committee Members Absent:** Maria Chávez-Haroldson

**Other Trustees Present:** Patty Bedient, Darry Callahan, Susan Clark, Román Hernández, Jayathi Murthy (*ex officio*), Jax Richards

**University Staff Present:** Shanon Anderson, Jackie Bangs, John Boeckenstedt, Steve Clark, Becca Gose, Mike Green, Jen Humphreys, Stacy Jeffries, Phil Mote, Deb Mott, Paul Odenthal, Shalece Rains, Melanie Rose, Patti Snopkowski, Scott Vignos

#### 1. Call to Order / Roll Call / Declaration of a Quorum

Committee Chair Preston Pulliams called to the meeting to order at 9:45 a.m. Board Secretary Jackie Bangs called the roll and verified a quorum.

#### 2. Provost's Report

##### a. Status Report: Academic Programs in Development or Review; Institutional Accreditation; Program Accreditations

Provost and Executive Vice President Ed Feser provided comprehensive updates on a range of topics.

He announced that the university will no longer require proof of COVID-19 vaccination for employees and students effective in mid-June, noting the suspension of all COVID-related workplace rules by Oregon OSHA earlier in April.

Feser mentioned the continued growth trajectory of OSU research, with research expenditures trending 23% higher than FY22 as of February 2023, representing an increase of \$44.2M.

He spoke about student success initiatives focused on raising graduation rates and announced that OSU has begun implementation of a new student experience CRM, called Beaver Hub.

The provost provided dates and timelines for the following:

- May 20: Biennial Juntos Family Day on OSU's Corvallis campus, with an estimated attendance of more than 1,000 Juntos students and families
- May 25: Second annual State of Black Affairs Summit in Portland with anticipated attendance of over 150

- Summer 2023: Expected completion of the OSU Campus Housing Vision, with roughly \$750M in placeholders for housing and dining redevelopment and capacity expansion over the next decade
- September 2023: Next round of negotiations with the Coalition of Graduate Employees (CGE), with the goal of reaching a settlement before the contract expires in June 2024
- October 2023: Full contract negotiations with the academic faculty union (UAOSU), with the goal of reaching a settlement before the contact expires in June 2024
- Winter 2024: Anticipated launch date for the university’s Diversity Action Plan
- April 2024: Anticipated opening of the Reser Center for the Creative Arts

Feser reported that the search for the dean of the College of Science will conclude in late May and provided updates on the following leadership positions:

- Deans for the Colleges of Pharmacy and Earth, Ocean, and Atmospheric Sciences; new executive director of the Impact Studio – announced this spring
- Chancellor and Dean for OSU-Cascades – announcement forthcoming

### 3. Consent Agenda

#### a. Minutes of the January 19, 2023 Meeting of the Academic Strategies Committee

Committee Vice Chair Manning made a motion to approve the consent agenda, and Trustee Scott seconded the motion. The motion was approved by all board members in attendance.

### 4. Discussion Items

#### a. Academic Programs: Undergraduate and Graduate Briefing

Vice President for Academic Affairs Alix Gitelman and Vice Provost and Dean for the Graduate School Philip Mote provided their annual briefing on undergraduate and graduate academic programs.

Gitelman and Mote discussed recently launched academic programs, the university’s focus on transdisciplinarity, student success metrics, academic unit assessment efforts, and special initiatives. Included in those initiatives were a review of academic advising across the university, implementation of the new general education curriculum and common course numbering.

The presentation also included information on freshmen and transfer student retention and graduation rates, masters enrollment trends and growth strategies.

#### b. Enrollment Management and Financial Aid Briefing

Vice Provost for Enrollment Management Jon Boeckenstedt delivered his annual briefing on enrollment management and financial aid.


Boeckenstedt provided an overview of enrollment trends, diversity efforts, retention and graduation rate performance, and progress on strategic initiatives, including the Enrollment Strategy Task Force commissioned by Provost Feser.

Among the challenges and opportunities cited were rebalancing traditional/campus-based enrollment and Ecampus enrollment; modernizing tuition/fee pricing; and adjusting to demographic and population changes.

**5. Adjournment**

With no other discussion or business, Committee Chair Pulliams adjourned the meeting.

Respectfully submitted,

A handwritten signature in black ink that reads "Stacy Jeffries". The signature is written in a cursive, flowing style.

Stacy Jeffries  
Executive Assistant, Office of the Board of Trustees