



The Board of Trustees of Oregon State University

Meeting of the Academic Strategies Committee

June 1, 2023

9:45 – 11:55 a.m.

Memorial Union, Horizon Room

Corvallis, OR

MINUTES

Committee Members Present: Julie Manning (*vice chair*), Maria Chávez-Haroldson, Ed Feser (*ex officio, via Zoom*), Kirk Schueler (*ex officio*), Inara Scott, Irem Tumer (*ex officio*)

Committee Members Absent: Lamar Hurd and Preston Pulliams

Other Trustees Present: Patty Bedient, Darry Callahan, Susan Clark, Jayathi Murthy (*ex officio*), Jax Richards

University Staff Present: Jackie Bangs, Scott Barnes, Steve Clark, Kevin Dougherty, Alix Gitelman, Becca Gose, Mike Green, Jen Humphreys, Stacy Jeffries, Ian Kellems, Dan Larson, Rebecca Mathern, Deb Mott, Shalece Rains, Melanie Rose, Rick Settersten, Patti Snopkowski, Scott Vignos

1. Call to Order / Roll Call / Declaration of a Quorum

Committee Vice Chair Julie Manning called to the meeting to order at 9:35 a.m. Board Secretary Jackie Bangs called the roll and verified a quorum.

2. Provost's Report

a. Status Report: Academic Programs in Development or Review; Institutional Accreditation; Program Accreditations

Provost and Executive Vice President Ed Feser provided comprehensive updates on a range of topics.

He announced that OSU is predicting strong enrollments for summer and that Vice Provost Jon Boeckstedt expects record enrollments for fall term.

Feser said strategic enrollment planning efforts continue and will include assessment of the undergraduate student profile and student success; the in- and out-of-state student mix; and enrollment growth for the Corvallis campus, OSU-Cascades and Ecampus, with Ecampus targets possibly as high as 30,000 by 2030.

Feser reported that Vice Provost Alix Gitelman is leading a faculty work group that will provide teaching guidelines on the rapidly evolving space of artificial intelligence, including ChatGPT, by fall term.

The provost announced that a task force has been charged to develop recommendations for university leaders to consider regarding OSU's potential pursuit of Hispanic Serving Institution (HSI) status. He noted that OSU's current undergraduate student body is 11% Latinx and the threshold for HSI status is 25%. Feser added that the university's resident/non-resident enrollment mix would need to shift

considerably toward non-resident students to meet that demographic threshold.

Feser gave an update on the Financial Readiness and Success Program, which will provide students with education and resources on financial wellbeing, offer extended payment periods and reduce the account balance threshold from \$2200 to \$500. He added that support will be provided to offset the effects of these changes on students, including expansion of the Center for the Advancement of Financial Education and additional support staff in the Office of Student Accounts to help students navigate payment options.

The provost announced that he will serve as the OSU's senior international officer moving forward so that he can provide better guidance to senior leaders regarding internationalization for the university, particularly with the development of the next strategic plan underway.

He announced that University Human Resources will move from the Division of Finance and Administration to the provost's portfolio and provided updates on the following leadership positions:

- Sherm Bloomer appointed chancellor and dean for OSU-Cascades effective May 1
- New dean of the College of Science to be announced in the coming weeks.

b. 2023 Graduating Class Summary Report

University Registrar Rebecca Mathern provided an overview of this year's graduating class, which includes:

- 7,338 graduates with 7,583 total degrees awarded
- 5,961 baccalaureate degrees; 1,190 master's degrees; and over 400 doctorate degrees
- 1,892 Ecampus graduates and 1,952 OSU-Cascades graduates.

In response to a question from Chair Schueler, Mathern said she didn't feel the pandemic had a significant effect on overall graduation rates and that OSU students had done well academically.

3. Consent Agenda

a. Minutes of the April 13, 2023 Meeting of the Academic Strategies Committee

Trustee Scott made a motion to approve the consent agenda, and Chair Schueler seconded the motion. The motion was approved by all committee members in attendance.

4. Discussion Items

a. Student Life and Success Briefing

Vice President for Academic Affairs Dan Larson, Associate Vice Provost and Dean of Student Life Kevin Dougherty, and Executive Director for Counseling and Psychological Services (CAPS) Ian Kellems provided the annual briefing on student life and success.

They reported on the results of the OSU 2023 Healthy Minds Study, which indicated that 32% of OSU students often feel isolated from others and 32% needed help for emotional or mental health problems or challenges in the past year. In 2022, 81% of OSU students reported moderate or serious psychological distress.

Larson, Dougherty and Kellems said that Oregon State is working hard to identify the cause of these

challenges and address them through a wide range of support and services.

They reported on the launch of the Anytime, Anywhere app in response to students' request for greater access to mental health support, noting that over 2,200 OSU community members have already downloaded the app, which provides 24/7/365 access to counselors and other options.

The hiring of coordinators of Mental Health and Wellness for Black/African American students and Indigenous students was announced, along with plans to hire additional coordinators to support LGBTQ+ and Veteran/Military-connected students.

Kellems noted that CAPS has counselors embedded across OSU, including innovative partnerships with athletics and the Colleges of Veterinary Medicine and Engineering, and that OSU Assist continues to provide mobile crisis response and wraparound services for students facing mental health challenges or other forms of distress.

Dougherty provided an update regarding academic integrity and student conduct, including community standards and behavioral conduct.

b. Student Athletes Briefing

Vice President Scott Barnes delivered his annual briefing on student-athletes.

He commented on the pay for play model and reclassification of student-athletes as employees. He reported that student-athletes are thriving in the current collegiate model that integrates competition and academic achievement. Athletics leadership will continue to monitor the move to the pay-for-play model and its impacts.

Barnes reported that OSU student-athletes are thriving academically. Nearly 95% are in good academic standing; 191 student-athletes are on the honor roll; the cumulative student-athlete GPA is 3.31 and all programs have a 3.0 or greater cumulative GPA. 64 student-athletes will graduate this month, including 7 with master's degrees.

Barnes noted the competitive success of athletics, with accolades including one PAC-12 coach of the year; six PAC-12 players of the year; a PAC-12 wrestling championship; a PAC-12 regular season co-championship for women's gymnastics; and 11 teams advancing to post-season play.

He said that student-athletes have contributed 2,500 hours of community service benefitting the Corvallis area this year.

In response to a question from Trustee Chávez-Haroldson, Barnes reported that internships offered in the athletic programs are a year long and can be tailored to include multiple topics of interest to the student-athlete over several terms.

5. Adjournment

With no other discussion or business, Committee Vice Chair Manning adjourned the meeting at 11:00 a.m.

Respectfully submitted,



Stacy Jeffries
Executive Assistant, Office of the Board of Trustees