



## **Strategic Enrollment Management Steering Committee**

### **Membership July 2018**

Noah Buckley	Interim Associate Provost for Enrollment Management, <i>Chair</i>
Steph Bernell	Interim Vice Provost & Dean, Graduate School
Sherm Bloomer	Director, Budget and Fiscal Planning
Steve Clark	Vice President, University Relations and Marketing
Michael Hansen	Executive Director, Institutional Analytics and Reporting
Becky Johnson	Vice President, OSU-Cascades
Lisa Templeton	Associate Provost for Extended Campus
Shain Panzeri	Director of OSU International Admissions and INTO OSU Academic Support

### **Charge**

The steering committee will develop annually an updated university-level undergraduate and graduate enrollment plan; oversee its implementation; and monitor progress on achieving the plan's goals. The committee will also:

- Monitor progress on university-level and respective college enrollment goals and recommend refinements to the immediate and future goals, based on admissions, matriculation, retention and graduation outcomes, as well as an assessment of state, regional and national trends;
- Recommend adjustments to enrollment assumptions in the university's 10-year business forecast, and assess the financial implications of those adjustments;
- Serve as a coordinating body to ensure that differences in aspirational enrollment goals and outcomes achieved over time are reflected in the university's academic and financial planning;
- Recommend investments and changes in enrollment management and admissions policies or practices that are necessary to realize enrollment goals.

The committee will meet approximately twice per quarter, drawing heavily on the ongoing work of the Office of Enrollment Management. The committee will provide an updated enrollment report and plan to the Provost each fall that summarizes progress on enrollment goals, recommends adjustments to goals, and recommends any other changes or investments necessary to realize the university's enrollment plans.

## Membership – March – June 2018

Kate Peterson	Associate Provost for Enrollment Management, <i>Chair</i>
Noah Buckley	Director, Office of Admissions
Sherm Bloomer	Director, Budget and Fiscal Planning
Jennifer Brown	Vice Provost and Dean, Graduate School
Steve Clark	Vice President, University Relations and Marketing
Michael Hansen	Executive Director, Institutional Analytics and Reporting
Becky Johnson	Vice President, OSU-Cascades
Susana Rivera-Mills	Vice Provost, Academic Programs and Learning Innovation
Lisa Templeton	Associate Provost for Extended Campus
Shain Panzeri	Director of OSU International Admissions and INTO OSU Academic Support