Office of the Provost and Executive Vice President
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STRATEGIC PLANNING STEERING COMMITTEE

MEMBERSHIP

Andy Dong, Professor & Head, School of Mechanical, Industrial & Manufacturing Engineering, Co-chair

Alix Gitelman, Professor of Statistics; Vice Provost for Academic Affairs & Senior Vice Provost, Co-Chair

Peter Betjemann, Associate Professor of English; Executive Director of Arts & Education

Jon Boeckenstedt, Vice Provost for Enrollment Management

Ruijing (“Amy”) Chen, Student, OSU-Cascades

Marina Denny, Associate Vice Provost for Engagement

Ed Dever, Professor, Earth, Ocean, and Atmospheric Sciences

Kevin Dougherty, Associate Vice Provost & Dean of Students

Tori Howes, Professor of Business, OSU-Cascades

Jossilyn Martinez, Student, OSU Corvallis

Devin Quick, Senior Instructor II of Integrative Biology; Director, Learning Assistant Program

Staci Simonich, Professor of Environmental & Molecular Toxicology & Chemistry; Dean of Agricultural Sciences

Lisa Templeton, Associate Provost for Ecampus

Scott Vignos, Interim Vice President and Chief Diversity Officer

CHARGE

The steering committee will guide the development of OSU’s next strategic plan, the successor to SP4.0: Transformation, Excellence and Impact, which concludes at the end of December 2023.

Co-chaired by Andy Dong, professor and head of the School of Mechanical, Industrial and Manufacturing Engineering, and Alix Gitelman, vice provost for academic affairs and senior vice provost, the steering committee will help structure and execute a planning process that involves the full University community, the OSU Board of Trustees, the OSU Foundation, and other stakeholders. The committee will help to collect and evaluate input and begin crafting OSU’s next strategic plan.

The planning will be informed by lessons learned during implementation of SP4.0, a reworking of OSU’s Vision 2030 document (underway), and consideration of education, technology, socioeconomic, and environmental trends. Soliciting the input of faculty, staff, students, university leadership, alumni, and external stakeholders and partners will be especially important.

As the committee guides an effort that surfaces the goals and actions that will best position the university for success and distinction, the group should give special consideration to the following:
- Our bedrock goal of achieving inclusive excellence and the importance of markedly increasing student retention and graduation rates. What must OSU do in programming, teaching, financial aid, student support, and other areas to ensure every student succeeds in the pursuit of their academic goals?

- The identification of promising areas of scholarship and creative work that would advance OSU’s impact and distinction as a land grant research university; build on collaborative and transdisciplinary research initiatives underway, including new specialized facilities envisioned for the Collaborative Innovation Complex and associated programs to support team-based work; and build on or establish critical mass in areas OSU can exercise national and international leadership.

- The optimal scale and scope of enrollment and teaching among modalities and locations, given trends in online education nationally, lessons learned during the pandemic, recent enrollment trends and potential, the emergence of alternative credentials and unique pathways to lifelong learning, and OSU’s national reputation for excellence in digital learning.

These three areas of focus are not meant to be exclusive. Rather, they are priorities we are already pursuing actively, informed by SP4.0, developments at OSU over the last few years, and guidance from President Murthy and the Board of Trustees. The committee and university community will surely identify other areas and issues for consideration as priorities as well.

The committee will meet approximately every four to six weeks—from November 2022 through October 2023—to review, summarize, and prioritize input from various sources and help to establish draft content. The committee will also advise on an approach to communicating about the next strategic plan. Committee members are asked to prioritize attending various facilitated stakeholder sessions.

Assisting with the development of the plan is AKA Strategy, a highly experienced higher education consultancy based in New York and Chicago. AKA’s team will work closely with the steering committee, as will a core staff team comprised of Alix Gitelman, Vice Provost for Faculty Affairs Rick Settersten, Senior Advisor for Strategic Initiatives Belinda Batten, and Chief Assistant to the Provost Gigi Bruce.