

International and Global Engagement Briefing

Academic Strategies Committee Meeting
October 17, 2019

Prepared by
Office of International Affairs
Kendra V. Sharp, Senior Advisor to the Provost for International Affairs



Oregon State
University

Internationalization and Global Engagement (IGE) at OSU: Integrated Model for IGE Support

Office of International Affairs
Office of the Provost
Senior Advisor to the Provost for International Affairs

Office of OSU Global Opportunities (OSU GO)
Division of Undergraduate Education

Office of International Services
Division of Student Affairs

Office of International Admissions
Division of Enrollment Management

Key partners:
Colleges, schools, departments
Centers, Institutes, and Research Office
Division of Outreach and Engagement
OSU Foundation and Alumni Association

INTO OSU

OSU Global Activity

1. Inbound international students, scholars, staff, and faculty
2. Outbound international educational opportunities
3. International research
4. International outreach and engagement
5. Other forms of global learning
6. International alumni engagement and philanthropy

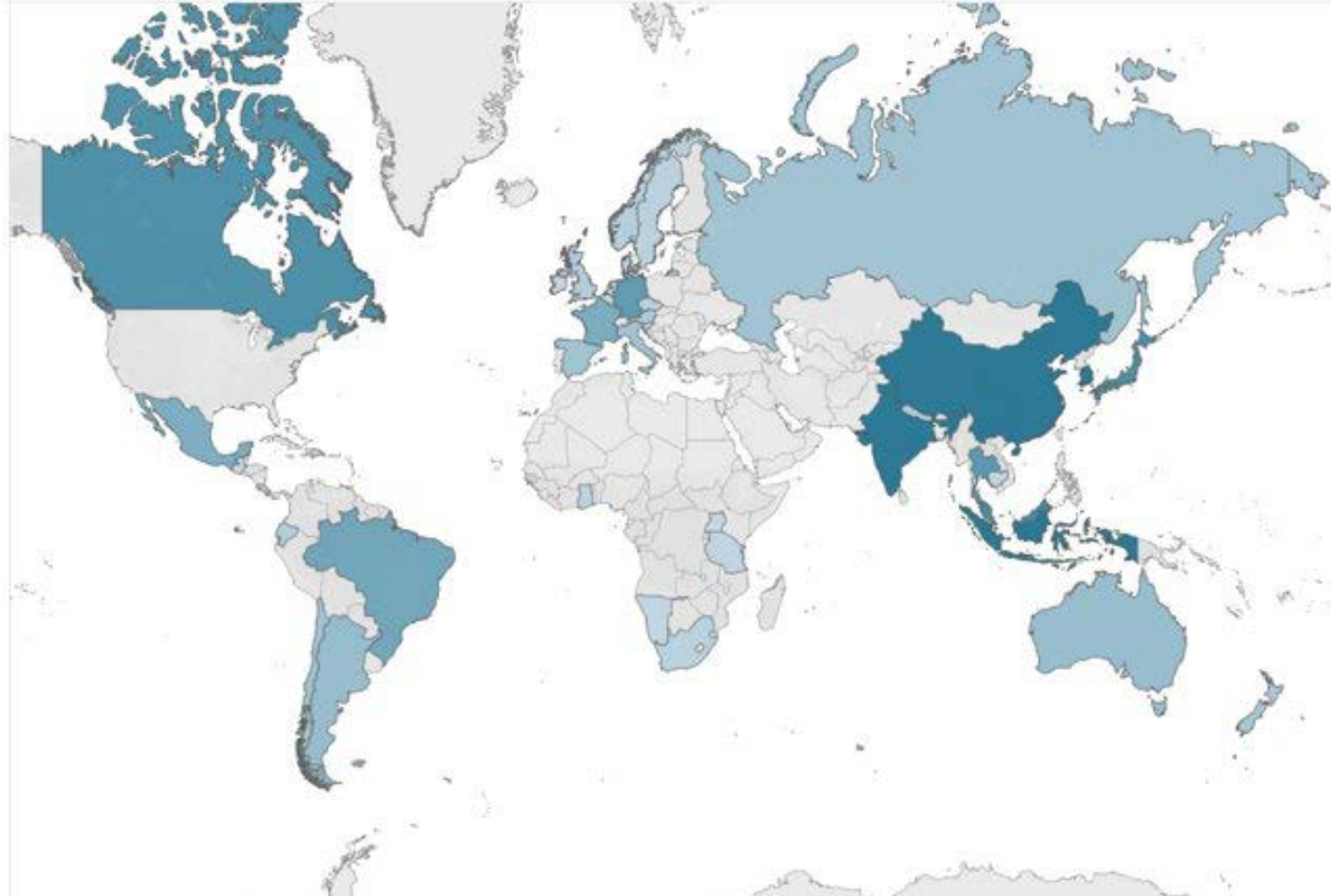
Special Initiatives and Projects

- Develop IGE strategic plan
- Innovate program offerings for incoming international students
- Improve cataloging and communication of OSU global activity
- Monitor landscape regarding concerns about foreign influence in U.S. higher education; assess and evolve OSU practices as needed
- Ensure actions are consistent with OSU values

OSU International Activity – Heat Map

OSU Abroad International Students Study Abroad Exchange Visitors Agreements Travel

OSU in the World



Opportunity: Build more diverse and inclusive global community

Challenge: *Softening international student enrollments across the U.S.*

Strategies:

- Leverage INTO partnership for market intelligence and recruiting networks
- Innovate program offerings and support services
- Improve overlap between inbound student recruitment efforts and other types of activities (research, outreach, engagement, alumni engagement)
- Build on culture of diversity, inclusivity and student success

Opportunity: Better prepare our students for increasingly globalized workplace

Challenge: *Risk of plateauing in education abroad enrollments*

Strategies:

- Reduce barriers to student participation
- Improve visibility of education abroad opportunities; recognize global learning can take a variety of forms
- Focus support on highest-value opportunities
- Benchmark targets for education abroad/global learning

Challenge: Increasing concerns about foreign influence in U.S. higher education and research enterprise

Opportunity: Improve our practices, policies, and transparency in a way that reinforces our underlying institutional values

Strategies:

- Assess current OSU practices and policies, enhance as appropriate
- Track and clearly communicate evolving compliance requirements to faculty and staff
- Collaborate with other universities/organizations to identify, share and implement best practices
- Ensure that our actions continue to reflect our underlying values of open research, support for international collaboration and global engagement, and an inclusive and welcoming campus community

Opportunity: Improve global reach and impact

Challenge: *Challenges and high up-front costs can discourage faculty leadership of international activity*

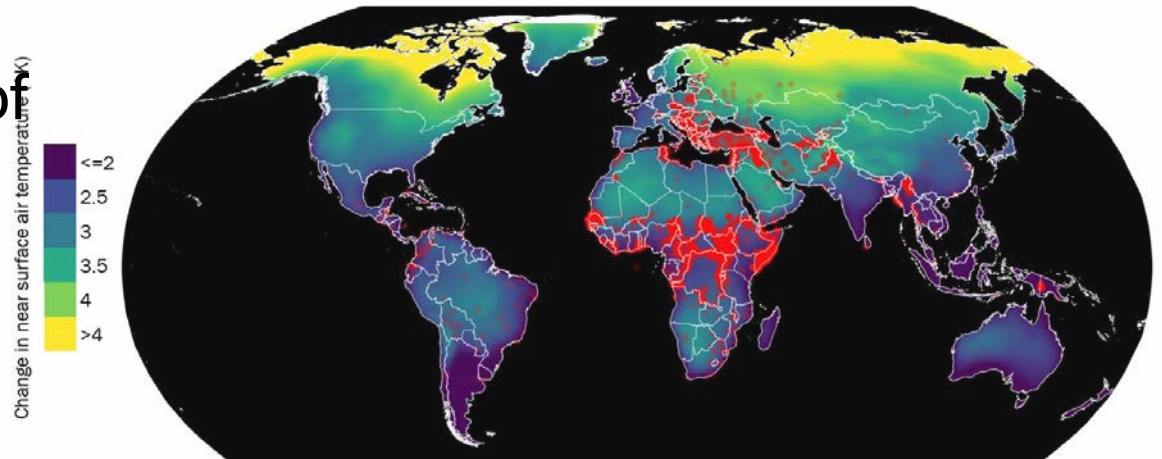
Strategies:

- Evaluate barriers, incentives, and support for international research, outreach and engagement
- Evolve central and college-level support for increased compliance burden; plan ahead
- Improve tracking and communication of faculty global activities to improve visibility, reputation, and sense of community
- Develop framework for prioritizing future resource allocations for growing international partnerships (in IGE strategic plan)

Global activities that combine research, education, outreach and engagement: “The Missing Millions”

Example:

- Prof. Jamon Van Den Hoek’s uses satellite data and crowdsourcing to improve identification of settlements of internally-displaced persons (IDPs)
- Collaboration with Humanitarian OpenStreetMap
- Improve aid and response
- Evaluate settlements in relation to sustainable development goals (clean water, food sources)
- Research, education, outreach, engagement, **impact**



The global distribution of UNHCR refugee (5,317) and IDP (1,950) settlements (red dots; as of 2018) overlaid with change in near surface air temperature (°K) from 1951-1980 to 2041-2060 under RCP8.5 from CMIP5 multi-model ensemble (MME) outputs.

Opportunity: Improve visibility, reputation, and capacity for global impact

Opportunity: *Improve visibility of “OSU Global” -- OSU’s global footprint and impact*

Strategies:

- Improve tracking of global activity for both communications and data-driven decision-making
- Improve visibility of “OSU Global” on OSU web presence
- Grow connections with relevant business, government, and non-profit communities
- Grow opportunities for faculty to contribute to national and international policy and diplomacy arena
- Build culture that values, promotes, and supports high-value global engagement opportunities for faculty