



The Board of Trustees of Oregon State University

Regular Meeting of the Academic Strategies Committee

May 28, 2015

Willamette Room, CH2M Hill Alumni Center

Corvallis, Oregon

MINUTES

Committee Members Present: Ron Adams (*ex officio*), Michele Longo Eder, Orcilia Forbes (*vice chair*), Paul Kelly (*chair*), Brenda McComb, Sabah Randhawa (*ex officio*), Ed Ray (*ex officio*), and Pat Reser

Other Trustees Present: Mark Baldwin, Rani Borkar, and Darry Callahan

University Faculty and Staff Present: Sherm Bloomer, Debbie Colbert, Angelo Gomez, Becca Gose, Michael Hansen, Mark Huey, Kate Peterson, Susan Shaw, Patti Snopkowski, Marcia Stuart, and Becky Warner

1. Call to Order/Roll/Declaration of a Quorum

Committee Chair Paul Kelly called the meeting to order at 9:30 a.m. He requested the assistant board secretary call the roll and noted a quorum.

2. Provost's Report

Provost Sabah Randhawa reported that the issue of tuition remission that graduate students in the College of Liberal Arts had raised during the public comment period of the March 19, 2015, Board Meeting had been resolved. He provided the Committee with background on the issue and described its resolution. Randhawa asked Angelo Gomez, executive director of the Office of Equity and Inclusion, to provide an update on the university's efforts related to sexual misconduct. Gomez said that recent staff hires have increased his office's capacity to respond. He also said that his office has been working with the Office of General Counsel to improve the processes and procedures related to responding to reports of sexual misconduct. Gomez reported that an advocacy center would open this summer to provide a comprehensive approach to support survivors of sexual violence. He also reported that the university continues a prevention education program that has expanded its outreach to international students and is expanding its bystander intervention education program.

3. Consent Item

a. **Minutes of the March 18, 2015 Meeting**

A motion was made and seconded to approve the minutes of the March 18, 2015 Committee meeting. The motion carried.

4. Action Items

a. **FY2016 Oregon Education Investment Board Achievement Compact**

Provost Randhawa said that, although the Oregon Education Investment Board (OEIB) is expected to cease operations at the end of June, Oregon's statutes require the Board

TAB H

to approve the university's achievement compact annually and submit it to OEIB. Randhawa noted that the goals are established each year by the Oregon University System and that OSU's performance against the goals was actually better than what OUS reports for Oregon State. Trustee Orcilia Forbes suggested that at least some of the data provided in the Achievement Compact could serve as baseline for some of the metrics related to student access and success for future reports to the Committee and recommended that staff provide the Committee on a regular basis a standard set of metrics related to the academic enterprise.

Following additional discussion, a motion was made and seconded to recommend to the Board that it approve the 2015-16 Achievement Compact as provided in Attachment 1 under Tab B. The motion carried.

b. **New Academic Program: PhD in Women, Gender, and Sexuality Studies**

Provost Randhawa requested that Senior Vice Provost Becky Warner provide the Committee with an overview of the proposed new academic program, a Ph.D. in Women, Gender, and Sexuality Studies. Warner noted that the university uses Academic Analytics to evaluate the need for and potential success of proposed new academic programs. Warner asked Susan Shaw, Director of the School of Language, Culture and Society and Professor of Women, Gender, and Sexuality Studies, to address some of the details of the proposal and noted that the university is thoughtfully and intentionally growing programs in the College of Liberal Arts.

Following discussion, a motion was made and seconded to recommend to the Board that it approve Oregon State University offering a Ph.D. program in Women, Gender and Sexuality Studies upon the approval of the Higher Education Coordinating Committee. The motion carried.

5. Education/Discussion Item

a. **Enrollment Management**

Randhawa introduced Assistant Provost for Enrollment Management Kate Peterson and Manager of Information Systems and Budget, Office of Budget and Fiscal Planning, Michael Hansen. Randhawa presented the context for the Committee's discussion, noting that Oregon State is a very different place than it was 10 years ago. He said that, in 2006, 35.9% of the university's budget was derived from state appropriations and 64.1% from tuition and other revenue. In contrast, he said, in 2015, state appropriations counted for 20.9% of the university's budget, and tuition and other revenues composed the remaining 79.1%. Peterson reported that she heads a task force charged with developing a five-year plan for enrollment that defines enrollment objectives based on key performance indicators and allows for reinvestment to ensure high quality, compelling learning experience by slowing the rate of growth on the Corvallis campus. The plan also meets OSU's obligations to the state's 40-40-20 goal and increases the capacity of personnel and facilities. Hansen then spoke briefly about the CORE initiative (Cooperative Open Reporting Environment) and provided interactive enrollment trend reports using the system. The discussion that followed noted the importance of enrollment management within the larger discussion of the kind of community Oregon State is trying to create. The Committee requested that copies of Mr. Hansen's graphs be distributed to Committee members.

6. Adjournment

With no further discussion or business proposed, the meeting was adjourned at 11:45 a.m.

Respectfully submitted,

Mark C. Huey
Assistant Board Secretary